



# SESHADRIPURAM FIRST GRADE COLLEGE

Yelahanka New Town, Bengaluru – 560064

Permanently Affiliated to Bengaluru Central University, Recognized by Government of  
Karnataka

& Recognized under Section 2 ( f ) & 12 ( B ) of the UGC Act, 1956,  
Accredited 'A' Grade by NAAC

## Programme Report

on

“One day workshop on Intellectual Property Rights”

by resource person Mr. Shailesh G Shankar, Senior advocate

The Post Graduate Department of Commerce and Management, SFGC Conducted one day workshop on IPR on 22<sup>nd</sup> September 2022. Resource person started the presentation by giving introduction about the topic intellectual property rights and its constitutional importance. speaker discussed about the need of intellectual property rights and historical background of IPR and its objectives. In addition to this speaker gave insights on trade related intellectual property rights and its proceedings. Furthermore, the speaker addressed importance of IPR in rapid growth of scientific, technological, and medical innovation, its importance for commerce and management students to understand the value in protecting the inventions. The speaker said that today we are living in the midst of information revolution. Intellectual property is the result of conversion of knowledge into a commercially exploitable potential. It is for the betterment of all nations that we promote intellectual property rights. Only societies where such rights are protected witness cultural advancement and economic progress.

Overall, the session was highly interactive and informative. Students were actively participated in the session.

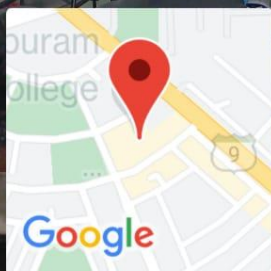


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Bengaluru, Karnataka, India

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Long 77.587837°

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