


Workshop on “ANALYSIS OF DATA IN SOCIAL SCIENCE RESEARCH THROUGH SPSS”

On 26th August 2021

Organised one-day workshop for the student of Final Year M.Com and M.Com-FA.

Resource Person: Dr. Dharmendra H

Outcome: Students have the knowledge on- Data analysis, which is a supportive hand for their dissertation report.



Research Methods

- ❖ **RESEARCH METHOD**
 - The current research is both **explanatory** and **analytical** in nature.
- ❖ **RESEARCH INSTRUMENT**
 - **survey method** –It is a survey-based research, a **questionnaire is used as a device** to collect the information on a specific research topic
- ❖ **DATA COLLECTION**
 - Primary Data**
 - From retail investors through Structured Questionnaire
 - Secondary Data**
 - SEBI/RBI publications
 - Research papers/Journals
 - Online Resources
 - Books
 - Reports
 - Websites