



*Seshadripuram First Grade College, Yelahanka, Bangalore*

**ANNUAL QUALITY ASSURANCE REPORT  
(AQAR)  
2011 - 2012**



**Submitted**

**to**

**National Assessment and Accreditation Council (NAAC)**

**by**

**SESHADRIPURAM FIRST GRADE COLLEGE**

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**Accredited by NAAC with  
Grade B**



## **PREFACE**

The NAAC Assessment and Accreditation of this institution in February 2011 held a mirror unto itself: unveiling its strengths, but also identifying the areas where further strengthening was called for. A year has passed since the visit of the NAAC Peer Team: a year of many more achievements. The accomplishments of the college during the academic year 2011-12 are documented in this first Annual Quality Assurance Report.

All members of the staff – academic and administrative - have contributed to this report, collecting documents, providing input, and in many more ways than can be listed. With their support and cooperation Prof. P.V. Mathew and Prof. Anwar Ali Baig drafted this report; they were assisted by Mr. V.M. Vijay Kumar and Ms. Vaishali Narayan.

**31-3-2012**

**Dr. M. PRAKASH**  
***PRINCIPAL***



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## **ANNUAL QUALITY ASSURANCE REPORT (AQAR) 2011-12**

<b>Name of the Institution</b>	Seshadripuram First Grade College, Yelahanka New Town, Bangalore 560 064.
<b>Name of the Head of the Institution</b>	Dr. M. Prakash
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<b>Year of Report</b>	Academic Year 2011-12
<b>Name of the IQAC Coordinator</b>	P.V. Mathew
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## **Members of the Internal Quality Assurance Cell**

### **Chairman**

**Dr. M. Prakash**, Principal

### **External Experts**

**Dr. S. Narasinga Rao**, Dean Emeritus, University of Central Oklahoma, USA

**Dr. K. Aswathappa**, Formerly Dean and Director, Canara Bank School of Management Studies, Bangalore University, Bangalore

### **Convener**

**B. R. Ekambaresha** (till 10/09/2011)  
**P.V. Mathew** (11/09/2011 onwards)

### **Representatives from management**

**Sri. Pandit Aradhya**, President & Chairman of Governing Council, SET  
**Dr. Wooday P. Krishna**, Hon.Gen.Secretary, SET

### **Members**

**Dr. S. N. Venkatesh**  
**Dr. Sudarsana Reddy**  
**Dr. M. R. Bhavani**  
**Anwar Ali Baig**  
**Dr. Vithal D Potdar**  
**J.B. Janardana**  
**Santhanu Das**  
**Rajashree Padaki**  
**Neha Jain**  
**R. Kamala Devi**



Seshadripuram First Grade College, Yelahanka, Bangalore (SFGC), was established in the year 1992 by Seshadripuram Educational Trust, Bangalore (SET). SET, the pioneering educational Management, founded in 1930, is a 'global conglomerate of premier educational institutions'. SET institutions – at present numbering 26 - range from pre-school to postgraduate centers, spanning across the widest spectrum of academia, from languages and the humanities to the most recent branches of pure and applied sciences, catering to over 20000 aspirants to education and engaging more than 1000 committed employees. SET is driven by the conviction that “*every individual from each stratum of society deserves affordable, relevant and quality education to fulfill personal aspirations*”. The Trust constantly strives to meet this social obligation by “inclusion and expansion of newer streams in its institutions” and “nurturing knowledge that will lead to happiness, peace, harmony and prosperity.” (Mission Statement of SET)

#### **SFGC offers the following courses**

- Research in Commerce and Management leading to Ph. D
- Postgraduate MBA course / Global MBA Programme
- Global MBA Programme
- Undergraduate courses
  1. BA History , Economics and Political Science (HEP)
  2. BBM Bachelor of Business Management
  3. BCA Bachelor of Computer Applications
  4. B Com Bachelor of Commerce
  5. B Sc Bachelor of Science
    - i. Electronics, Mathematics and Computer Science (EMC)
    - ii. Statistics, Mathematics and Computer Science (SMC)
    - iii. Biotechnology, Biochemistry and Genetics (BBG)

#### **Value Addition courses**

1. English Communication
2. French Language Level 1



3. French Language Level 2
4. Spanish Language Level 1
5. Tally Business Software
6. U S Taxation and Soft Skills

### **PART A**

#### **Plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and outcome achieved at the end of the year.**

The IQAC of this college is a proactive taskforce, a vehicle for removing deficiencies and ushering in the quality of teaching and learning through intervention strategies.

**IQAC's Mission:** to develop a system for academic excellence in the institution, to coordinate sustained efforts to meet quality standards and targets, to benchmark quality parameters, to define the objectives of the institution, to devise a work plan to achieve them and specify checks and balances.

**IQAC's Functions:** development and application of quality benchmarks, dissemination of information on quality parameters in higher education, documentation of various programmes held in the institution and functioning as a nodal agency for quality related activities.

**IQAC's Strategies:** to ensure efficient, timely and progressive academic performance, equitable access and affordability of academic programmes, optimization and integration of modern methods of teaching and learning, sharing research with other institutions at home and abroad.

#### **New Schemes**

1. Book Kit Programme for UG students.
2. Uploading previous examination question papers to our college websites
3. Preparation and Issue of Bar Coded identity cards to Staff and Students.
4. Karnataka State Open University (KSOU) Study Centre
5. Inclusion of the institution under section 2(f) of UGC Act ,1956, under process

## **PART - B**

### **ACTIVITIES REFLECTING THE GOALS AND OBJECTIVES OF THE INSTITUTION**

The goals and objectives of the institution are enshrined in its "Vision-Mission-Goals-Core Values" document:

#### **The Vision , Mission , Goals and Core Values of the Institution**

##### **VISION**

***Inclusion of all aspirants to education and expansion across all realms of the academia.***

##### **MISSION**

***To inculcate basic human values, generate the spirit of enquiry, to induce healthy challenges, encourage sustainable accomplishments.***

##### **GOALS**

***To emerge as a premier world class academic citadel, rooted in the immemorial heritage of our nation and poised to meet the challenges of the future.***

##### **CORE VALUES**

***Peace ... Harmony ... Happiness ... Prosperity for all.  
Nobility ... Righteousness ... Excellence and  
Professionalism in all undertakings***





All the academic and administrative activities of the institution are in pursuance of its goals and objectives. The institution's priority is to be inclusive in its intake and in catering to all sections of society, irrespective of financial or social standing. The institution achieves this inclusiveness through its fee structure which is affordable and matching the paying capacity of all sections of society. Financially weaker, socially less fortunate and meritorious students, irrespective of their economic capacity, are supported through concessions in fees and deferred payment of fees. Yet another institutional objective is to broad base the education provided by the institution by offering courses in diverse streams, thus following trends, developments and advances in the pedagogy of commerce and management, the humanities, social sciences and languages.

### **The vision of SFGC**

*Inclusion of all aspirants to education and expansion across all realms of the academia.*

#### **"Inclusion of all aspirants to education"**

SFGC is an inclusive institution, wherein anyone who aspires for education – rich or poor, high or low, rural or urban, female or male – can seek admission and pursue an academic career, irrespective of caste and creed without discrimination.

#### **"Expansion across all realms of the academia"**

The courses offered by this institution are not restricted to any particular stream. We have courses in all major streams/areas: Arts, Commerce, Management, Physical Science, Life Science and Computer Science. Our courses reflect the growing trend of diversification in education, developments in science and technology, and advances in commerce and management, humanities, social sciences and languages. There is a constant endeavor towards meeting the educational aspirations of society and keeping abreast of emerging trends in higher education by introducing new streams, programmes and subject combinations.

### **The Mission of SFGC:**

*To inculcate basic human values, generate the spirit of enquiry, induce healthy challenges, encourage sustainable accomplishments and ensure enriching rewards.*



**“To inculcate basic human values”**

The basic human values which our staff strives to inculcate and our students imbibe are listed as our core values. The practice of these values ensures the creation and sustenance of a healthy, harmonious and productive community.

**“Generate the spirit of enquiry”**

We believe that learning is the outcome of the spirit of enquiry. Advancement in any discipline cannot be achieved without a healthy spirit of enquiry. Hence, our efforts to encourage the spirit of enquiry in our students and faculty.

**“Induce healthy challenges”**

Competition for success is increasing and this pressure will be mounting in the days to come. We empower our students to take on the pressing challenges of adult life through mentoring and Counseling.

**“Encourage sustainable accomplishments”**

We want our youth to be achievers, successful and productive human beings, and ambitious frontrunners. Here, we sow in them the seeds of aspiration.

**Goals of SFGC:**

*“To emerge as a premier world-class academic citadel, rooted in the immemorial heritage of our nation and poised to meet the challenges of the future.”*

The world is shrinking into a global village and distances are getting narrowed. Targets and benchmarks are getting increasingly higher and our goal is to meet global standards. In our passion to meet global standards and future challenges, we do not forget, nor do we belittle, the value of our heritage. We prepare our students to take on the future challenges, deeply rooted in our heritage.

**Core values of SFGC:**

Our Core Values are conducive to the development and sustenance of a healthy and harmonious society and community. Our values are positive and productive. We prepare our students to take on the challenges of the future. The institution commits itself to its mission to excel in all its activities in order to create an atmosphere favorable to academic excellence, conscious, all the time, of the need to combine learning with values, empowerment with moral stature.



The institution is continuously striving to inculcate in our students and staff **moral and ethical values** and the sense of belonging through the following observances:

- **22-6-2011: Orientation Programme** was conducted for undergraduate freshers, with Hon'ble **Justice Dr N. Santhosh Hegde**, Formerly, **Lokayuktha of Karnataka** as the chief guest. The postgraduate department (MBA) of the college conducted an orientation programme for the first semester MBA batch from 10 to 15 October 2011. The inaugural address was delivered by Mr. Sandeep Dhar, CEO, TESCO. He shared his secrets of success in the corporate world and emphasized the importance of working hard over working smart to go up the corporate ladder.
- **15-8-2011: Independence Day Sri and Smt Unnikrishnan**, parents of the late **Major Unnikrishnan**, were the guests of honour. **Sri W H Anil Kumar**, Vice-President of SET, **Sri Gopal**, Trustee, **Dr. M Prakash**, Principal of SFGC and Principals of other SET institutions were present. The highlights of the celebration were: Flag hoisting, cultural events, patriotic songs and march-past by NCC cadets.
- **2-9-2011: Gowri Ganesha Festival** has religious, cultural and ethical overtones emanating from across centuries.
- **November 2011: Deepavali** was celebrated. The festival of lights signifies the triumph of light over darkness.
- **26-11-2011: Sarsaswathi Pooja** was performed to remind ourselves that "vidhya" is a divine boon.
- **4th to 10th January 2012: NSS Camp** was conducted in Nellugudi village, Doddaballapur Taluk. National Service Scheme (**NSS**) affords our students learning opportunities by integrating social service with academic pursuits.
- **11-1-2012: Yuva Jagruthi: Swami Paramasukhandaji and Sri Ramaesh Umrani** imparted the message of **Swami Vivekananda** to the youth.
- **26-1-2012: Republic Day** reminds us that we are a vibrant democracy.
- **31-01-2012: Blood donation** symbolizes our constant concern to promote life, health and community service.
- **1-5-Feb-2012: Spoorthi** is the interclass cultural extravaganza of the college, where the students express their artistic and cultural talents.
- **25-2-2012: Ethnic Day** provided our students to articulate their cultural moorings.



- **23-2-2012: NCC Raising Ceremony.** The National Cadet Corps instills discipline and patriotism in our students
- **8-3-2012: Women's Day** programmes awaken in us the consciousness of women's rights, promote equality of opportunity and critique patriarchal social matrix.
- **10-3-2012: College Day:** well-known cine artistes **Raghu Mukerjee** and **Nandini Aryan**, the chief guests joined us to celebrate yet another year of accomplishments.
- **Light Channeling** is predicated on the principle that light is a vital source of energy and if it is channeled conscientiously, it can positively transform our lives. Light channeling sessions were conducted at regular intervals throughout the year.
- Visits to **"Belaku"** are a part of our altruistic mission to bring light and joy into the life of visually challenged children. Students and staff paid several visits to this home.

The Vision, Mission, Goals and Core Values of SFGC are inspired by the Mission Statement of the Seshadripuram Educational Trust, which manages this institution.

### **Mission Statement of Seshadripuram Educational Trust**

We believe that every individual from each stratum of society needs affordable, relevant and quality education to fulfill personal aspirations. The vision of the Trust is to constantly strive towards meeting this social need by inclusion and expansion of newer streams of academia in its institutions and provide world-class infrastructure for learning, research and application of knowledge. In fulfillment of its vision, the Trust commits itself to a mission to excel in all its activities to create an atmosphere of effective learning, generate a spirit of enquiry, induce healthy challenges and competitions, encourage sustainable accomplishments and ensure enriching rewards to everyone – students, teachers, trustees, associates and the society at large. Thus the Trust's goal is to emerge as a global conglomerate of premier academic institutions, each taking pride in having nurtured knowledge that will lead to happiness peace, harmony and prosperity.

## **2. NEW ACADEMIC PROGRAMMES INITIATED**

SFGC offers undergraduate courses in Arts, Science, Commerce, Management and Computer Science of Bangalore University and the postgraduate course in Management



(MBA.) Besides these, SFGC offers a Global MBA Programme. The institution has research guides and facilities for research in Commerce and Management leading to M.Phil and PhD degrees.

### **Global MBA Programme**

The Global MBA Programme is offered by SFGC in collaboration with **North Eastern State University, Oklahoma, (NSU) USA** and **Seshadripuram Academy for Global Excellence (SAGE)** which is the global programmes wing of SFGC. This MBA programme consists of a six-month stint at SAGE, where the participants earn nine credits, and a sixteen-month study at (NSU), where they earn 27 credits. The degree is awarded by the NSU. English, French and Spanish Language training is part of the global MBA course. An additional benefit for those who opt for this course is the preferential job opportunities available at home and abroad.

### **Foreign Language Courses**

French Language Course Level-1 was inaugurated on 2 September 2011. The course was completed on 2 October 2011. The course was attended by 20 students and 2 members of the faculty. The course was conducted with human resource support from Anni-Folk Institute. On successful completion of French Language Course Level-I, French Language Course Level-2 was launched with nine students and two faculty members. The course ran from 19 December 2011 to 27 February 2012. Spanish Language Course Level-1 was conducted from 13 January 2012 to 3 March 2012 with 11 students.

### **3. INNOVATIONS IN CURRICULAR DESIGN AND TRANSACTION**

**SFGC**, being affiliated to Bangalore University, offers the courses and follows the syllabi prescribed by the BU. There is hardly any scope for altering the syllabi pattern or content. However, the college contributes to the formulation of syllabi for various courses/subjects in the following ways:

- Through senior members of faculty who are members of various Boards of Studies (BOS), textbook committees and other academic bodies of BU.
- Subjectwise teachers' forums and conclaves, (E.g.: Bangalore University Teachers' Council of Commerce and Management, Forum of College English Teachers etc)



periodically meet, evaluate and analyze syllabi and textbooks. The members of the staff of this college are proactive in these interventions; contribute to curricular design, transaction and preparation of educational material.

- Through feedback on curriculum collected periodically from stakeholders: parents, present students and alumni. The findings, conclusions and feedback are brought to bear on curricular transaction and the teaching/learning process.
- The entrance skills and abilities presumed by the curriculum are strengthened in new entrants through bridge and remedial courses (E.g.: English Language Bridge Course, Computer Competency Course)
- Value Addition Courses are offered which strengthen and supplement the curriculum.
- Curriculum transaction is further strengthened through assignments, tests, quizzes, presentations, case analyses, role plays, competitions and industrial visits.

#### **4. INTERDISCIPLINARY PROGRAMMES**

There are three interdisciplinary papers which are compulsory for students offering all undergraduate courses of BU. They are:

- Indian Constitution
- Computer Fundamentals
- Environmental Studies

While a qualified legal practitioner teaches the Indian Constitution, for the teaching of the other two subjects, the departments of Computer Science and the departments of various Life Sciences contribute the human resource, thus, providing an interdisciplinary angle to the teaching of these courses.

#### **5. EXAMINATIONS REFORMS IMPLEMENTED**

The courses offered by the college are affiliated to the Bangalore University (BU). Hence the BU regulations pertaining to the schedule and conduct of examinations are followed by the college scrupulously, with respect to all aspects including tests, assignments, internal marks and grades.

- The college is an examination centre of BU for not only students of this college but also for some neighboring college students. The BU examinations are conducted under the stewardship of the Principal and the supervision of the staff of the college.



- Project work is mandatory for students of Management (BBM and MBA). They are guided in their project work by the staff of the college; oral examination is conducted and project reports are evaluated.
- Students are continuously evaluated through sectionals and internal tests, students' performance in these tests are communicated to parents/guardians.
- In awarding internal Assessment Marks (IA)/Grades, the BU guidelines are strictly adhered to and the IA marks/Grades are uploaded online to BU.

#### **6. NET/SLET/GATE QUALIFIED CANDIDATES**

Sl. No	Name of the Faculty	Department	Details of qualification
1	Parvati Srikumar	Biotechnology	UGC-NET

#### **7. INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAM**

**SFGC** provides ample opportunities for its staff to enhance their qualifications, update their knowledge and skills, empower themselves academically and keep abreast of the latest trends in their respective subjects. Seminars, workshops and conferences are arranged with these aims in view; faculty members are encouraged to present papers at academic seminars and conferences, publish their work, undertake projects and do research.

The following faculty development programmes were organized by the college during 2011-12 for the benefit of the staff:

1. One day National Level Nano Technology sensitization Programme was organized on 6<sup>th</sup> August 2011 in association with Karnataka State Council for Science and Technology (KSCST).
2. The Department of Biotechnology organized the Frontiers Lecture Series on Science and technology on the occasion of the 150<sup>th</sup> Birth Anniversary of Bharath Ratna **Sir Mokshagundam Visvesvaraya**. 1.'What is Biophysics?' by Prof. M.R.N. Murthy. 2. 'Structural DNA Nanotechnology' by Prof. Dhiraj Bhatia. 3. 'Vaccines' by Prof. P.N. Rangarajan 4. 'Animal Diseases and Vaccines' by Prof. C. Renuka Prasad 5. 'DNA Repair and Cancer' by Prof. Ganesh Raju. 6. 'Nanotechnology' by Yamuna Krishnan 7. 'Nanotechnology' by Vijay Raghavan.

3. A national seminar, **Avant-Garde 2012: Convergences and Cross-Currents in Management and Information Technology** was organized jointly by the Departments of Commerce and Management and Computer Science on 18/2/2012. The seminar was inaugurated by Smt Sudha Murty, Chairperson, Infosys Foundation. Valedictory function was addressed by Sri Krishna Byre Gowda, MLA.

**Technical Sessions:                      Papers presented**

1. Marketing	24
2. Information Technology	06
3. Finance	25
4. Human Resource Management	32

There were also five paper presentations by students.

No of Participants                      120

4. The Dept. of Electronics conducted a symposium on 15<sup>th</sup> and 16<sup>th</sup> Dec. 2011 on **Emerging Technologies and Soft Skills**. Dr. J.T.Devaraju, Chairperson, Electronics Department, Bangalore University, delivered the keynote address. As part of the symposium there were guest lectures and soft skills sessions.

**Guest Lecture I:** “Current Trends in Mobile Communication “by Sri G Vijay Kumar, Technical Consultant, UTL Technologies Ltd”.

**Guest Lecture 2:** VSLI and Its Current Trends by Dr.S.Yellampalli, Louisiana State University, USA

**Guest Lecture 3:** “Embedded Systems and its Future “by Mr. Javed Qumar, Scientist, Centre for Airborne Systems, DRDO

Soft Skills Sessions were conducted by Mr. B Guru Raja Rao, CEO Parimala Consultants

The seminar was attended by the students and faculty of the department of Electronics of this college.



**5. The Department of Biotechnology organized the following seminars:**

SI No.	Name of the Seminar	Date
1	“What is Biophysics” by Prof. M R.N. Murthy	1 <sup>st</sup> August 2011
2	Structural DNA Nano Technology by Prof. Diraj Bhatia NCBS	2 <sup>nd</sup> August 2011
3	Vaccines By Prof. P.N Rangaraju	3 <sup>rd</sup> August 2011
4	Animal Diseases and Vaccines by Prof. C. Renukprasad, Director IAHVB	9 <sup>th</sup> August 2011
5	DNA Repair and cancer by Prof. Ganash Raju	17 <sup>th</sup> August 2011
6	Nano Technology by Yamunakrishnan, NCBS	25 <sup>th</sup> August 2011
7	Nano technology by Prof. Vijay Raghavan	29 <sup>th</sup> August 2011
8	One day Nano technology sensitization workshop	6 <sup>th</sup> August 2011

**7. PUBLICATIONS BY FACULTY**

**Department of MBA**

**G.Vatsala**

SI.No	Publication details
1	Role of SFC in Financing SSI” published in RVS Faculty of Management” ISBN 978-81-909150-4-5
2	“A Study on Reverse Mortgage” published in Samsmriti-SAMS Journal ISSN0976-304 X JULY 2011
3	“Innovative Marketing Practice at SMES” published in International Journal ISBN 2251-1571 October 2011

**Akhila R Udupa**

SI.No	Publication details
1	“Extension of Medical Tourism as Venture in Karnataka” published in “Proficient”, June 2011.
2	“Socio-cultural Issues in Women Enterprise Development” published in GBAMS- Vidushi, June 2011

**Biraj Ameet Anil**

<b>Sl.No</b>	<b>Publication details</b>
1	Role of KSFC in Financing SSI” in Contemporary Practices for the Success of Indian Business 2011 – ISBN 978-81-909150-4-5
2	“A Study on Reverse Mortgage” published in Samsmriti, SAMS Journal, July 2011, ISSN 0976-304X
3	“Innovative Marketing Practices at SMES: A Study with reference to Industrial Products, published in International online journal, October 2011

**Department of Kannada**

**Dr. Sharada**

<b>Sl.No</b>	<b>Publication details</b>
1	“Vachana Chaluvaliya Satva” published in Ambedkar Vahini, July, August 2011

**Department of English**

**JB Janardana**

<b>Sl.No</b>	<b>Publication details</b>
1	“Impact of Globalization on English Language Teaching at Higher Education: A Ray of Hope for the disabled” , published in Thematic Journal of English Language Teaching Vol.1 Issue 1 1 March 2011 ISSN 2231-4873
2	“Folk Elements in Kannada Plays of Jnanapeetha awardees: Girish Karnad and Chandrashekhara Kambara” Published in Recent Trends in Literature: A Global Perspective. ISBN 93 – 81361 -84 – 3
3	Policy as a Bane for English Language Learning at the Tertiary Level - RIESI ALL INDIA SEMINAR ABSTRACTS February 2012 ISBN 93 – 81361 – 84 - 3

**Neha Jain**

<b>Sl.No</b>	<b>Publication details</b>
1	Turning Today's Youth into Tomorrow's Leaders in ICT, - All India Management Association, New Delhi 6 and 7 Feb 2012
2	Impact of Globalization and IT on Teaching of English, Cameroon University, Lawton, USA 4 Nov 2011
3	Business Education – Women Empowerment , MLA Academy, Bangalore 10-11 <sup>th</sup> Feb 2011
4	Cloud Computing, SFGC,National Seminar Avant-Garde 2012 18 <sup>th</sup> Feb 2012 ISBN 978-93-5051-645-4
5	Revisiting Business Strategies, Christ University, Bangalore, 9 March 2012
6	Raja Rajeswari College of Engineering, Bangalore 15 and 16 March 2012
7	Global Business: Revisiting Business Strategies, Bharatiya Vidyapeeth University, New Delhi 17/3/2012

**Department of Commerce and Management**

**R.Sandhya**

<b>Sl.No</b>	<b>Publication details</b>
1	Integration of HR strategies with Corporate strategies, National Doctoral Conference Vishwakarma Institute of Management, Pune ISBN:978-81-920768-2-9

2	Challenges of HR II International Conference on Recent trends in Business Management and IT Pune College of Arts, Science and Commerce, Pune ISBN:978-81-920045-9-4
3	HR Professionals as Strategic Partner, National Conference on HR in Modern Work life SDM Institute for Management Development, Mysore ISBN:978-81-922146-0-3

### **Anjana Radhakrishnan**

<b>Sl.No</b>	<b>Publication details</b>
1	“We mean business - Transforming Learning New Approaches” Transforming Education for Sustainable Tomorrow Proceedings of All India Management Association
2	“Microfinance Institution: Credit Management for Sustainability” Emerging economies Siva Sivani Institute of Management, Secunderbad ISBN:978-81-905242-0-6
3	“Are Microfinance Institutions New Shylocks of Our Economy” Interest free Microfinance Cochin University of Science and technology Indian Manager “Journal”
4	“Micro Finance – a Tool of Women Empowerment” National Doctoral Conference Vishwakarma Institute of Management, Pune ISBN:978-81-920768-2-9
5	“Corporate Social responsibility”, Global Competence and Sustainability St Claret’s College, Bangalore Proceedings

6	<p>“Micro Finance Innovations”, Innovations and Challenges in Business Horizons Tumkur University, Tumkur ISBN:978-93-5051-327-9</p>
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#### H N Meera

SI.No.	Publication details
1	<p>“Integrating Workforce Diversity into the Business Curriculum: an experiment”, National Conference on Changing Scenario of Management and IT Dr.Babasaheb Ambedkar Marathawada University, Sub Campus, Osmanabad, India,2012 ISBN:978-81-920972-7-5</p>
2	<p>“Managing Diversity through equal employment opportunities and Diversity Recruitment” National Seminar on Best Practices in HR for Sustainability Institute of Public Enterprise, Hyderabad ISBN:978-81-8424-754-1</p>

#### Vaishali Narayan

SI.No.	Publication details
1	<p>A Study on “Work-Life Balance of Women in Corporate Sector and its Impact on their Children”, Avant Garde 2012, One Day National Level Seminar, SFGC, Yelahanka, 18<sup>th</sup> Feb 2012 ISBN 978-93-5051-645-4</p>

#### V.M. Vijay Kumar

SI.No.	Publication details
1	<p>A study on “Work-life Balance of Women in Corporate Sector and its impact on their Children”, Avant Garde 2012, One Day National Level Seminar, SFGC, Yelahanka 18<sup>th</sup> Feb 2012 ISBN 978-93-5051-645-4</p>



**Dept of Computer Science**

**Rekha Raichal**

<b>Sl.No.</b>	<b>Publication details</b>
1	A study on IMPACT OF CLOUD COMPUTING ON IT SECTOR, Avant Garde 2012, National Level Seminar, SFGC, Yelahanka 18 <sup>th</sup> Feb 2012 ISBN 978-93-5051-645-4

**H K Pavithra**

<b>Sl.No.</b>	<b>Publication details</b>
1	A study on IMPACT OF CLOUD COMPUTING ON IT SECTOR, Avant Garde 2012, National Level Seminar, SFGC, Yelahanka 18 <sup>th</sup> Feb 2012 ISBN 978-93-5051-645-4

**Administrative Staff**

**Y V Shilpa Devi**

<b>Sl.No.</b>	<b>Publication details</b>
1	CLOUD COMPUTING, Avant Garde 2012, National Level Seminar, SFGC, Yelahanka 18 <sup>th</sup> Feb 2012 ISBN 978-93-5051-645-4

**8 a. PAPERS PRESENTED BY FACULTY IN CONFERENCES, SEMINARS AND WORKSHOPS DURING 2011-12**

**Dr. M. Prakash**

Sl. No.	Name of the Programme	Date	Title of Paper Presentation-Details of Publications	Details of Organizing Agency
1	Oklahoma Research Day.USA	4 Nov.2011	Social –Marketing and 21 <sup>st</sup> Century-Redefinition of business Education through cross Border Tie-ups.	Cameron University Campus, Oklahoma, U.S.A.
2.	Higher Education Summit 2012 and 18 <sup>th</sup> Annual Conference of Indian Colleges Forum, Jammu	16 -18 March,2012	Presented the paper on the Topic “ <b>Innovation and Best Practices in Higher Education.</b> ”	Forum of Recognized Colleges, in collaboration with SEED-ICF, Jammu.
3.	Higher Education Summit 2012 and 18 <sup>th</sup> Annual Conference of Indian Colleges Forum. JAMMU	16 -18 March,2012	” <b>Curriculum: Feedback and Feed forward Mechanism</b> ”	Forum of Recognized Colleges, in collaboration with SEED-ICF, Jammu
4	Conducted one Day Workshop for the BBM students of SFGC	8 Sept.2011	Preparing Young Minds to Create Quality Project	SFGC, YELAHANKA, Bangalore.
5	World Seafood Conference 2011, held in USA	1 to 6 Oct. 2011	Chaired a session and focused on the Topic, “CORPORATE SOCIAL RESPONSIBILITY.”	International Association Seafood Professionals with the National Fisheries Institute. Held at OMNI SHOREHAM HOTEL, WASHINGTON, D. C., U. S. A.
6	<b>World Seafood Conference 2011, held in USA.</b>	1 to 6 Oct. 2011	Judge for a Panel Discussion in the World Productivity Conference.	International Association Seafood Professionals with the National Fisheries Institute. Held at OMNI SHOREHAM HOTEL, WASHINGTON, D. C., U. S. A.
7	<b>Visited State University of New York</b>	7 to 9 Oct 2011	Had a Meeting to study the university’s infrastructure, accreditation and courses	<b>State University of New York, USA.</b>

8	<b>Visited Arizona State University, Phoenix, USA</b>	10-13 October, 2011	Dr.Narasimrao. Dean Emeritus, UCO, USA, hosted and arranged meetings in the university with various academicians.	<b>Arizona State University, Phoenix, USA</b>
9	<b>Visit to Northeastern State University, Oklahoma, USA.</b>	14 -16 Oct. 2011	Had a meeting with Dr. Sandy Edwards, Director of the M.B.A. Program, Dr. Roger Collier, Dean- College of Business And Technology and Dr.Tom Jackson. The purpose of this meeting was to strengthen the ties with N.S.U. about the Global MBA program.	<b>Northeastern State University, Oklahoma, USA.</b>
10	Visited University of Central Oklahoma, (UCO), USA,	17-12 Oct, 2011	Visited U.C.O. on the invitation of Don Betz, President, UCO. Interacted with Academic Provost. William Radke, Dr. Michel Hepner, Dean of College of Business and Dr. Pamela Washington, Dean of Humanities and discussed various collaborative programs.	University of Central Oklahoma, (UCO), USA,
11	Other Places of Visit in USA.	15 - 28 Oct.2011	These Places were visited for various academic and sightseeing reasons: Niagara, Miami, Florida, Disneyland, and Universal Studio, Denver, Grand Canyon and Sedona which was an enriching experience and will be useful in to improve SFGC in respect to American Standards.	S.E.T.
12	Attended the Seafood Conference in Cochin.	2 - 4 Jan.2012	Conference was held with the aim to make seafood chain of industries more popular in India.	S.E.T.
13	Attended the Seafood Conference in Chennai.	February 2012	Conference on World Confederation of Productivity Science.	S.E.T.
14	Attended a national Level Conference in DON BOSCO INSTITUTE, Bangalore	February 2012	Chaired a session as the Keynote Speaker, in the National Level	DON BOSCO INSTITUTE, Bangalore



15	Attended National Level seminar as the Keynote speaker in Malleshwaram Ladies Association, Bangalore.	11 Feb. 2012	Chaired a session as the Keynote Speaker, in the National Level Seminar.	Malleshwaram Ladies Association, Bangalore.
16	Organized a National Level Conference in SFGC.	18 Feb.2012	Conference was organized under his Leadership on the Topic "Avant-Garde: Convergences and Cross-Currents in Management and Information Technology".	SFGC, Yelahanka, Bangalore with Bangalore University Teachers' Council of Commerce and Management /SET.
17	Attended the National level Conference in Mangalore.	3 March 2012	Meeting.	Advisory Council Meeting Of A.J. Institute of Management studies, Mangalore.
18	Attended a national level Conference in Mangalore.	4 March, 2012.	Meeting.	Srinivas Institute of Management, Mangalore.

## Department of MBA

**Dr.M.R.Bhavani**

SI No	Title of the Paper	Name of the Conference	Conducted by	Date
1	Role of Individual Social Responsibility – a case study of i-volunteer	National Conference on Global Competence and Sustainability	St.Claret College, Bangalore	7-8 April 2011
2	Customer Relationship Management as a Strategic Marketing Issue in Small Business	International Conference on Competition and Competitiveness of Global Corporate Sector	Srusti Academy of Management, Bhubaneswar	18-19 November 2011
3	"Encouraging Sustained Innovations of SMEs through Intellectual Property Rights"	National Seminar on Convergences and Cross-Currents in Management and Information Technology	Seshadripuram First Grade College, Bangalore	18 <sup>th</sup> February 2012



4	Spiritual Quotient and Workplace Productivity: An Indian Edition	National Conference on Contemporary Issues and Challenges in Corporate Excellence	Nagarjuna College of Engineering and Technology, Bangalore	31 March 2012
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**G.Vatsala**

SI No	Title of the Paper	Name of the Conference	Conducted by	Date
1	"Perspective of Microfinance in India	National Conference on Contemporary Issues and Challenges in Corporate Excellence	Nagarjuna College of Engineering and Technology, Bangalore	31.3.2011
2	Role of KSFC in Financing SSI	National Seminar	RVS Faculty of Management	4.2.2012

**Murali Krishna**

SI No	Title of the Paper	Name of the Conference	Conducted by	Date
1	Understanding and Managing Customers in Retail	National Conference on Contemporary Issues and Challenges in Corporate Excellence	Nagarjuna College of Engineering and Technology, Bangalore	31.3.2012
2	Human Resource – A competitive Advantage: A Study on Manufacturing Sector	Convergence & Cross Currents in Management and IT.	SFGC	18.2.2012

**Janardhan Shetty**

SI No	Title of the Paper	Name of the Conference	Conducted by	Date
1	Challenges and Issues in Services Marketing	National Seminar	SNR Institute of Management Sciences, Coimbatore	17.3.2011

**Biraj Ameet Anil**

SI No	Title of the Paper	Name of the Conference	Conducted by	Date
1	Perspective of Microfinance in India	Contemporary Issues and Challenges in Corporate Excellence	Nagarjuna College of Engineering and Technology,	31.03.2012
2	Innovative marketing for FMCG products – A Study on rural Market	National Conference on Reverse Innovations leading to rural India transformations		22.12.2011
3	Role of KSFC in Financing Small Scale Industries		Faculty of Management	04.02.2012
4	A Study on Manufacturing Sector	Human Resources- Competitive advantage:	SFGC,	18 Feb 2012.

**Dept of Kannada**

**Dr. Sharada**

SI No	Title of the Paper	Name of the Conference	Conducted by	Date
1	Gender Equality and Development in India: Dimension and Strategies	ICSSR sponsored National Seminar on Impact of Developmental Activities on Indigenous People.	ICSSR, NEW DELHI	30-31 March 2012

**Dept of English**

**J B Janardana**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Impact of Globalization on English Language Teaching at Higher Education: A Ray of hope for the disabled	Globalization, Higher Education and Disability	Bangalore University, CBM	3, 4 and 5/02/11

2	Relevance of Language Teaching Methods and Approaches in English Language Learning at UG level : An Attempt(presented by coauthor)	UGC National Seminar on English Language	Government F G College, Thankavidiyur, Udipi (presented by coauthor}	18 and 19/02/11
3	Folk elements in the Kannada Plays of Gnanapeetha Awardees: Girish Karnad and Chandreshekar Kambara	Recent trends in Literature : A Global Perspective	Garden City College, Bangalore	27th and 28 <sup>th</sup> /01/12
4	Policy as a Bane for English Language Learning at Tertiary Education	Second language teaching education issues and Challenges	Regional Institute of English South India, Bangalore	14 <sup>th</sup> -16 <sup>th</sup> /02/12

**Dept. of Commerce and Management**

**H N Meera**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Managing Workforce Diversity	First International Conference "India Inc: Challenges and Opportunities "	Don Bosco Institute of Biosciences and Management Studies.	3 <sup>rd</sup> -5 <sup>th</sup> January 2011
2	Empowerment of Women through rural B-Schools.	National Conference on Business Education- present and Future	MLA College Academy of Higher Learning	10 <sup>th</sup> and 11 <sup>th</sup> Feb 2012
3	Integrating Workforce Diversity into the Business co-curriculum: an experiment	National conference on Changing Scenario of Mgmt and IT, 2012	Dr.Babasaheb Ambedkar Marathawada University, Sub-campus, Osmanabad, India	18/02/2012
4	Managing Diversity through equal employment opportunities and Diversity Recruitment	National Seminar on Best Practices in HR for Sustainability	Institute of Public Enterprise, Hyderabad	23 and 24 <sup>th</sup> Feb 2012
5	Workforce Diversity and Innovations	National Seminar on Entrepreneurship- Micro Small and Medium Scale Industries:	St. Francis de Sales College	3 <sup>rd</sup> March 2012

6	Role of Knowledge Management in Building Talent Management in Organization	National Conference on Innovations and Challenges in Business Horizons	Tumkur University, Tumkur	2 and 3 Dec 2011
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**Anjana Radhakrishnan**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	"We Mean Business - Transforming Learning New Approaches"	Transforming Management education for sustainable tomorrow	All India Management Association, Delhi	6 and 7 Feb 2012
2	Microfinance Institution Credit Management for Sustainability":	Emerging economies	Siva Sivani Institute of Management, Secunderbad	11and12 Feb,2012
3	Are Microfinance Institutions New Shylocks of Our Economy?	Interest free Microfinance	Cochin University of Science and technology	17 March,2012
4	Micro finance - a tool of women empowerment	National Doctoral Conference	Vishwakarma Institute of Management,Pune	4-6 March2012
5	Corporate Social responsibility	Global competence and sustainability	St Claret's College, Bangalore	7-8 April 2011
6	Micro finance Innovations	Innovations and Challenges in Business Horizons	Tumkur University,Tumkur	2&3 Dec2011

**B Saritha**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Crisis in Business Schools	State Level Seminar	Soundarya Institute of Management	3 <sup>rd</sup> March 2012

**P Venkatalakshmi**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Role of Business Education in creating Knowledge Workers	National Conference on Business Education- Present and Future	MLA College	10 <sup>th</sup> and 11 <sup>th</sup> Feb 2012
2	Creation of Knowledge in Knowledge Economy	One Day State level Seminar “ Knowledge economy paradigm- Panacea for organizations higher performance	Soundarya Institute of Management and Science	3 <sup>rd</sup> March 2012

**K Rajeswari**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Growth and Impact of Software Industries	National Seminar	Jamal Mohammed College, Tiruchirapalli	22.2.2012

**N Shasikala**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Social Marketing – Issues and Challenges	National Conference on Contemporary Issues and Challenges in Corporate Excellence	Nagarjuna college of Engineering and technology	31 <sup>st</sup> March 2012
1	Creation of Knowledge worker in Knowledge Economy	One Day State level Seminar “ Knowledge economy paradigm- Panacea for organizations higher performance	Soundarya Institute of Management and Science	3 <sup>rd</sup> March 2012

**V M Vijay Kumar**

Sl. No.	Title of Paper	Name of the Conference	Conducted by	Date
1	A study on Work-life Balance of Women in Corporate Sector and its impact on their Children	Avant Garde 2012, One day National Level	SFGC, Yelahanka	18 <sup>th</sup> Feb 2012

**Vaishali Narayan**

Sl.No.	Title of Paper	Name of the Conference	Conducted by	Date
1	Knowledge centre an Innovative Initiation in Business Education	National Conference on Business Education Present and Future	MLA academy of Higher Learning Bangalore	10th and 11th Feb 2012
2	A study on Work-life Balance of Women in Corporate Sector and its impact on their Children	Avant Garde 2012, One Day National Level	SFGC, Yelahanka	18 <sup>th</sup> Feb 2012

**Department of History**

**Dr. Vithal D Potdar**

Sl No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Eco Tourism in Karnataka: Challenges and Remedies	UGC sponsored National Level Seminar (NLS) on "Karnataka as Tourist Destination: Challenges and Prospects"	Navodaya First Grade College, Chikkanayakanahalli, Tumkur	11/01/12
2	"Rural Tourism in Belgaum District"	National Level Seminar on "Rural Tourism in India: Opportunities and Challenges"	Dept. of Tourism Administration (MTA), S. Nijalingappa College, Bangalore-10	25/01/12

**Librarian**

**Pavankumar M Gudi**

SI No.	Title of the Paper	Conducted by	Date
1	Use and Impact of E-resources-	N V Arts, Sri Kanhayalal Malu Science and Dr. Pandurangarao Patki College of Commerce, Gulbarga	16 <sup>th</sup> and 17 <sup>th</sup> Sept 2011

**Dept of English**

**Neha Jain**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Impact of Globalization and IT on teaching of English	International Level	U.C.O., USA	Nov 2012
2	Turning today's youth into Tomorrow's leaders in ICT	National Level	A.I.M.A, New Delhi	6 <sup>th</sup> and 7 <sup>th</sup> Feb 2012
3	Business education Women Empowerment	National Level	MLA College, Bangalore	10-11 <sup>th</sup> Feb 2012
4	Cloud Computing	Avant Garde National Level	SFGC, Yelahanka	18 <sup>th</sup> Feb 2012

**Manjula V Kabadagi**

SI No.	Title of the Paper	Name of the Conference	Conducted by	Date
1	Teaching English Language in the Contemporary Context	National Conference	Tumkur University, Tumkur	21th Oct 2011

**Dept of Commerce and Management**

**R Sandhya**

SI.No.	Title of Paper	Name of the Conference	Conducted by	Date
1	Integration of HR strategies with Corporate strategies	National Doctoral Conference	Vishwakarma Insitute of Management ,Pune	4 <sup>th</sup> -6 <sup>th</sup> March 2011





2	Challenges Of HR	Second International Conference on Recent trends in Business Management and IT	Pune College of Arts Science and Commerce, Pune	22 <sup>nd</sup> April 2011
3	Role of Individual social responsibility in enhancing productivity and workplace spirituality	National conference on Global competence and sustainability	St.Claret's College, Bangalore	7 and 8 April,2011
4	Role of HR Professional as strategic Partner	International Conference on competition and competitiveness of global corporate sector	Srusti Academy of Management, Bhuvaneshwar, Odisha	18 <sup>th</sup> and 19 <sup>th</sup> Nov 2011
5	HR Professionals as Strategic Partners	National Conference on Innovations and Challenges in Business horizons	Tumkur University, Tumkur	2 <sup>nd</sup> and 3 <sup>rd</sup> Dec 2011
6	HR Professionals as strategic Partner	National Conference on HR in Modern Work-life	SDM Institute for Management development, Mysore	16 and 17 Dec 2011
7	Knowledge centre an Innovative Initiation in Business Education	National Conference on Business Education present and future	MLA academy of Higher Learning Bangalore	10 and 11 Feb 2012
8	Transforming HR Practices into Strategies to gain Competitive Advantage	National Seminar Avant Garde 2012	SFGC	18 Feb 2012
9	Integration of HR Strategies	National Seminar Managealisation 2012	Dr BAM University, Osmanabad, Maharashtra	18 Feb 2012
10	Integration of HR Strategies with Corporate Strategies to Gain Competitive Advantage	National Seminar best Practices for Sustainability IN HR	Institute of Public Enterprises, Osmania University, Hyderabad	23 <sup>rd</sup> and 24 <sup>th</sup> Feb 2012
11	Transforming HR Practices into Strategies for achieving growth in MSME'S	National Seminar on Entrepreneurship-MSME'S Opportunities and Challenges	ST Francis de Sales College, Bangalore	3 <sup>rd</sup> March 2012

12	Women Entrepreneurship In SSI in India	National Seminar on Entrepreneurship-MSME'S Opportunities and Challenges	ST Francis de Sales College, Bangalore	3rd March 2012
13	B-Schools Crises	State Level Seminar on Knowledge Economy paradigm panacea for Organization High Performance	Soundarya Institute of Management and Science College, Bangalore	3 <sup>rd</sup> March 2012

### 8 (b) Participation in Faculty Development Programmes (FDP)

SI. NO	Name and Department	Faculty Development Programmes	CONDUCTED BY	DATE
1	<b>Dr. Vithal. D Potdar (History)</b>	Program on "Intellectual Property Rights"	United Nations Industrial Development Organization (UNIDO), International Centre for Advancement of Manufacturing Technology(ICAMT), Bangalore	18 <sup>th</sup> August, 2011.
		Affiliation and Accreditation with Special Reference to Maintenance of Quality in Higher Education	Sambhram Institutions, Bangalore	8 <sup>th</sup> March, 2012
2	<b>Dr. Bhavani. M.R</b>	1. Recent Advances in International Business	All India Management Association (AIMA)	11 <sup>th</sup> and 12 <sup>th</sup> May 2011
		2. National Workshop on Contemporary Issues in Commerce and Management	Government R.C. College of Commerce and Management Bangalore	29 <sup>th</sup> February 2012
3	<b>Nandini Deepak (Economics)</b>	Information and Communication technology	Dept. of Computer Science, SFGC	22 <sup>nd</sup> -March-2012
		Certificate programme on Entrepreneurship	E-Cell, SFGC	18 – 22 Jan 2012



		Certificate programme on Entrepreneurship	E-Cell, SFGC	18 – 22 Jan 2012
		Information and Communication technology	Dept. of Computer Science, SFGC	22 -March-2012
4	<b>P V Mathew (English)</b>	1.French Language Course Level 1 2.French Language Course Level 2	CGE,SFGC	September – November 2011/January-February 2012
5	<b>Anjana Radhakrishnan (Commerce and Management)</b>	1. Certified Microfinance Expert. 2.Intellectual Property Rights	1)Frankfurt School of Finance and Management 2) UNIDO ICAMT, Bangalore	Sept 2010-february 2011  16 August 2011
6	<b>J.B.JANARDANA (English)</b>	(1) Affiliation to Accreditation (Quality in Higher Education)	Sambhram Group of Institutions, Bangalore	8 March 2012
7	<b>Neha Jain (English)</b>	1. French Language Course Level -1 2. French Language Course Level-2 3. MBA 4. PG Diploma in Mass Communication and Journalism	1.CGE,SFGC  2.CGE, SFGC  3.KSOU,Mysore 4.KSOU,Mysore	September – November 2011 January-February 2012/  From March 2012
8	<b>Manasi (English)</b>	1. Postgraduate Certificate in Teaching English	English and Foreign Languages University, Hyderabad	From March 2012
9	<b>Vijay Kumar V.M. (Commerce and Management)</b>	Certificate programme on Entrepreneurship	E-Cell, SFGC	18 – 22 Jan 2012
10	<b>Akarsh Kumar Singh (Commerce and Management)</b>	Certificate programme on Entrepreneurship	E-Cell, SFGC	18 – 22 Jan 2012



11	<b>Sathish (Electronics)</b>	IEEE Xplore Digital Library Training		February 2012
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**Books published: NIL**

**Seminars / Workshops/Faculty Development Programmes Attended by all Faculty**

The following Seminars/ workshops/Faculty Development Programmes organized by the college were attended by all members of faculty:

1. **National Seminar** on “Inspiring Teachers to Create Inspiring Learning” conducted by Centre for Global Excellence, SFGC, on 22 July 2011
2. **Faculty Development Programme** on “Effective Coaching and Mentoring Techniques” conducted by Unisource Knowledge Management “on 4th August 2011.
3. **National Seminar** on “Research, Scholarly and Creative Activities” conducted by SFGC on 27 January 2012.
4. **National Seminar:** Avant-Garde: Convergences and Cross-Currents in Management and Information Technology, conducted by SFGC on 18 February 2012

**8 (c) Seminars and Workshops attended**

**G. Vatsala**

SI No.	Seminar/Workshop	Conducted by	Date
1	National workshop Contemporary Issues in Commerce and Management Research	RC College of Commerce, Bangalore	24.2.2012

**Dr. Vithal D Potdar**

SI No.	Seminar/Workshop	Conducted by	Date
1	Seminar on “Best Practices in Corporate Governance and Management Ethics”	Jain University, Bangalore	14 July, 2011.
2	National Conference on “Innovations and Challenges in Business Horizons”	Dept. of Studies and Research in Commerce and Centre for Project Management and Centre for E-Commerce and Communication, Tumkur	2 and 3 December 2011.



3	National Conference on "Quality Management Practices for Organizational Excellence"	Karnataka State Higher Education Council (KSHEC) and Centers for Quality Management, Supply Chain Management, Project Management, E-Commerce and Communication, Tumkur University, in Bangalore	21 Dec, 2011.
4	International Conference on "Influence of Jainism in Art, Culture and Literature"	Jain University-Centre for Management Studies, Bangalore	2 January, 2012.
5	UGC sponsored Two Days National Seminar on "Karnataka as Global Tourist Destination-Challenges and Opportunities"	Maharani's Arts, Commerce and Management College for Women, Bangalore-1	3 and 4 February, 2012.
6	Karnataka as Tourist Destination Challenges and Prospects	Navodaya First Grade College, Chikanayakanahalli	11 Jan 2012

**Nandini Deepak**

SI No.	Seminar/Workshop	Conducted by	Date
1	Management Conclave	Sambhram College, Bangalore	27 March 2012.

**Komala**

SI No.	Seminar/Workshop	Conducted by	Date
1	Management Conclave	Sambhram College, Bangalore	27 March 2012.

**P V Mathew**

SI No.	Seminar/Workshop	Conducted by	Date
1	Symposium on Tagore Beyond Boundaries: A Path of Rediscovery	Seshadripuram College, Bangalore and Sahitya Akademi	21 Jan 2012

**J.B. Janardana**

SI No.	Seminar/Workshop	Conducted by	Date
1	National Seminar on Opportunities, Options and Challenges in English Language Education	Regional Institute of English South India, Bangalore	23 – 25 Feb 2011
2	Workshop on General English textbooks of I and III Semesters of Bangalore University	MLA College, Bangalore	7 Sept 2011
3	Seminar on Quality Management Practices for Organisational Excellence	Karnataka Higher Educational Council and Tumkur University	21 Dec 2011
4	Symposium on Tagore Beyond Boundaries: A Path of Rediscovery	Seshadripuram College, Bangalore and Sahitya Akademi	21 Jan 2012
5	Conference on New Directions in Language and Literature Studies	Abbas Khan College for Women, Bangalore	7 Feb 2012

**Neha Jain**

SI No.	Seminar/Workshop/Conference	Conducted by	Date
1	Seminar on “Reverse Innovations Leading to Rural India Transformation: The Best Management Practices	Sambhram Institute of Management Studies, Bangalore	22-23 December, 2011
2	National Symposium on “Tagore Beyond Boundaries: A Path of Discovery”	Seshadripuram College, Bangalore	20and 21 January 2012
3	“Sanmarga” International Conference on Influence of Jainism in Art, Culture and Literature	Jain University, Bangalore	2 January 2012
4	National Conference on Enabling Access for Persons with Disability to Higher Edu.	IIM and Wave Foundation	20 to 21 Jan 2012



5	Annual Conference of Indian College Forum and Higher Education Summit	Indian College Forum	16 to 18 March 2012
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**Dr. Vandana Verma**

SI No.	Seminar/Workshop/Conference	Conducted by	Date
1	Seminar on Opportunities, Options and Challenges In English Language Education	Regional Institute of English South India, Bangalore	23 – 25 Feb 2011
2	International Conference on “Influence of Jainism on Art, Culture and Literature	Jain University	2 January 2012
3	National Symposium on “Tagore Beyond Boundaries: A Path of Discovery”	Seshadripuram College, Bangalore	21 January 2012

**H.N.Meera**

SI No.	Seminar/Workshop/Conference	Conducted by	Date
1	National Level Seminar on E-learning paradigm Shift in Education in India.	MLA First Grade College, Bangalore	10 <sup>th</sup> and 11 <sup>th</sup> Feb 2012
2	National Level Seminar on Role of NGO in empowerment towards sustainable development	Siddartha Institute of Management Studies, Bangalore	13 <sup>th</sup> march 2012
3	National Seminar In Emerging Strategic Perspectives in Global Business	Reva Institute of Science and Management Bangalore	31th March 2011
4	National Conference on Reverse Innovations leading to Rural Transformation	Sambhram School of Management, Bangalore	22 <sup>nd</sup> and 23 <sup>th</sup> Dec 2011

**Akarsh Kumar Singh**

SI No.	Seminar/Workshop/Conference	Conducted by	Date
1	Two day National Seminar on Karnataka as Global Tourist Destination- Challenges and Opportunities	Maharani’s Arts, Commerce and Management College for Women, Bangalore	3 <sup>rd</sup> and 4 <sup>th</sup> Feb 2012

**P.Venkatalaxmi**

SI No.	Seminar/Workshop/Conference	Conducted by	Date
1	National Conference on Reverse Innovations leading to Rural India transformations: The Best Management Practices	Sambhram Institutions, Bangalore	22-23 Dec 2012

**R.Sandhya**

SI No.	Seminar/Workshop/Conference	Conducted by	Date
1	HR Competency Framework	National HRD Network, Bangalore Chapter	24 March 2011
2	Intellectual Property rights	UNIDO	16 August 2011
3	National Seminar on Reverse Innovations leading to rural transformations	Sambram Institutue of Management Bangalore	23 and 24 Dec 2011
4	Conference on Managing Human Resources in a Globalized economy	AIMA, Bangalore	15 March 2012

**R Aruna**

SI No.	Seminar/Workshop/Conference	Conducted by	Date
1	Best Practices in Corporate Governance and Management Ethics	Jain University and Asian Journal of Professional Ethics and Management, Bangalore	14 July 2011

**Santhanu Das**

SI No.	Seminar/Workshop/Conference	Conducted by	Date
1	Energy for the millions : The Challenges of the Century	IISC, Bangalore	18 June 2011
2	Incredible Nano: Hype or Reality	IISC, Bangalore	16 July 2011
3	"Secrets of Success"	SFGC	1 Aug 2011





4	Workshop on Transformation leadership	Hotel Ramanashree, Bangalore	20 Aug 2011
5	Galaxy forum India 2011 inaugurated by Dr. A P J Abdul Kalam.	Bharatiya Vidya Bhavan and JN Planetarium, Bangalore	8 and 9 Sept 2011
6	BioSpectrum India Annual Summit-2011	Sheraton, Bangalore	16 Dec 2011
7	Bangalore India Bio Conference –	Regency, Bangalore	25 Aug 2011

**Parvathy Shreekumar**

SI.No	Seminar/Workshop/Conference	Conducted by	Date
1	“Secrets of Success”	SFGC	1 Aug 2011
2	Workshop on Transformation leadership	Hotel Ramanashree, Bangalore	20 Aug 2011
3	Workshop in Applied Bioinformatics	Vittal Mallya Scientific Research Foundation, Bangalore	27 Jan 2012

**Salma Bhanu**

SI.No	Seminar/Workshop/Conference	Conducted by	Date
1	Workshop on Contemporary Biology- Bioneers-2011	Jain University	15 and 16 March 2011
2	Seminar on Energy for the millions : The challenges of the century	IISC, Bangalore	18 June 2011
3	Incredible Nano: Hype or Reality	IISC, Bangalore	16 July 2011
4	BioSpectrum India Annual Summit-2011	Sheraton, Bangalore	16 Dec 2011
5	Galaxy forum India 2011 inaugurated by Dr. A P J Abdul Kalam.	Bharatiya Vidya Bhavan & JN Planetarium, Bangalore	8 and 9 Sept 2011
6	Workshop on Transformation leadership	Hotel Ramanashree, Bangalore	20 Aug 2011
7	“Secrets of Success”	SFGC, Yelahanka	1 Aug 2011
8	Bangalore India Bio 2012 Conference and Exhibition	Regency, Bangalore	25 Aug 2011
	Bio-Spectrum India Awards Function	Sheraton, Bangalore	16 Dec 2011

**Dr. Sharada**

SI.No	Seminar/Workshop/Conference	Conducted by	Date
1	Sahitya Vimarsheya Odu	Smt. V.H.D. Home Science College, Bangalore and Paraspara Balaga, Bangalore	12 April 2011
2	Sri Allampalli Venkatram Chair on Labour Research	Bangalore University	25 and 26 May 2011
3	Dr. U.R. Ananthamurthy "Sahitya Chintana"	Kannada Sahitya Academi and Kannada PG Centre, Seshadripuram College, Bangalore	22 Oct 2011
4	75 Years of Dalit Politics	Bangalore University, Dr. Ambedkar Study and Research Centre and Samata Sainika Dala	28 and 29 Jan 2012

**C Megha**

SI.No	Seminar/Workshop/Conference	Conducted by	Date
1	All India Conference on Cytology and Genetics	Bangalore University	24 Jan 2012

**Akhila R Udupa**

SI.No	Seminar/Workshop/Conference	Conducted by	Date
1	National Conference on Contemporary Issues in Commerce and Management Research	Government RC College, Bangalore	29 Feb 2012

**H K Mohana**

SI.No	Seminar/Workshop/Conference	Conducted by	Date
1	Symposium on "Emerging Technologies and Soft Skills"	SFGC	15- 16 Dec. 2012

**R Sathish**

SI.No	Seminar/Workshop/Conference	Conducted by	Date
1	Symposium on "Emerging Technologies and Soft Skills"	SFGC	15 <sup>th</sup> - 16 <sup>th</sup> Dec. 2012

## **9. RESEARCH PROJECTS**

**a. Ongoing--NIL**

**b. Completed**

**I. Name of the Project:** Production of Cyclo-Glucosyltransferase Enzyme from Microorganisms

**ii. Area of Research:** Microbial Biochemistry

**iii. Principal Investigator:** **A S Vidya, Senior Lecturer, Dept of Biochemistry**

**iv. Research Objectives:**

1. Screening isolation and characterization of potential strain which produce CGtase.
2. Optimization of batch culture conditions for cyclodextein production.
3. Partial purification and characterization.
4. Physico-chemical and kinetic properties of enzyme isolated.

**v. Research Grant sanctioned and utilized:** Rs 10000/-.

**vi. Funding Agency:** Seshadripuram Educational Trust, Bangalore

**vii. Date of commencement of Research project:** 110/8/2010.

**viii. Date of Completion:** 20 /12/2011.

**II.SIFE India Seed Grant: Rs. 40,000.**

The Students in Free Enterprise (SIFE), India, sanctioned a seed grant of Rs.40, 000 to the SIFE team of this College. The Seed grant is aimed at initiating projects that ensure a firm foundation for the structure of SIFE. It is hoped that through such grants given to its members, students would be enabled to undertake projects that would create a sustainable impact within their communities. The dependable financial structure is to support the institute in its cause, through enthusiastic participation.

**10. PATENTS GENERATED : NIL**

**11. NEW COLLABORATIVE RESEARCH PROGRAMMES : NIL**

## **12. RESEARCH GRANTS RECEIVED FROM VARIOUS AGENCIES:**

Rs 10,00,000 (Rs Ten Lakhs only) sanctioned by **SET** for research activities.

## **13. DETAILS OF RESEARCH SCHOLARS**

<b>SI No</b>	<b>Research Scholar</b>	<b>Stream</b>	<b>Area and Title</b>	<b>Name of University</b>
1	Lakshminarayana	Kannada	Kuvempu Kadambarigallali Sthree Paatra Chitrana	Dravidian, Kuppam
2	D C Geetha	Kannada	Karnatakadalli mahila chaluvali mattu Sahitya Prathibhe	Bangalore
3	Sharadamma	Kannada	Kannada Sahityadalli Vachanakartiyara Staana	Dravidian, Kuppam
4	J B Janardana	English	Modes of imaging a nation: The Study of select Indian authors	Dravidian, Kuppam
5	Neha Jain	English	Impact of I.T. and Globalization on Teaching of English: A Critical Analysis	Barkatullah, Bhopal
6	Manjula V Kabadagi	English	Metamorphosis of the Protagonists in the Quest for Identity	Bangalore
7	S Rama Rao	Sanskrit	Mahabharathe Bhismasya Paatra Chitranam	Mysore
8	H A Raghavendra	Commerce	Retail Marketing	Sri Krishnadevaraya, Ananthapur
9	H N Meera	Commerce	Workforce Diversity-Trends and Strategies.	Rayalaseema, Kurnool
10	Anjana Radhakrishna	Commerce	Microfinance- A tool for Women Empowerment	Rayalaseema, Kurnool
11	R Aruna	Commerce	Value Creation through M7 A in Private Sugar Companies	Dravidian, Kuppam
12	R Sandhya	Commerce	Integration of HR strategies with Corporate Strategies.	Rayalaseema, Kurnool
13	P.Venkatalakshmi	Commerce	Turnaround strategies and their implementation	Rayalaseema, Kurnool
14	K Rajeshwari	Commerce	Software Export	Bharatidasan, Thiruchirappalli
15	Komala	Economics	The economic empowerment of Women through Gram Panchayat Institutions	Bharatiyar, Coimbatore
16	Akhila Udupa	Management	A Study on Co- branding of medical tourism with traditional Indian therapies	Mysore
17	Biraj Ameet Anil	Management	Marketing of Industrial Products- A Study on SMES	Dravidian, Kuppam
18	G.Vatsala	Management	Small Scale industries in Post	Shivaji, Solapur

			Liberalization Era	
19	A S Vidya	Bio Chemistry	Screening, Isolation, purification and characteristics of CGTase and amylase enzyme from Microbes.	M.S. University, Tamil Naidu
20	H K Pavitra	Comp. Sc.	Comparative Study of Deadline Scheduling Using Simulation	PRIST University

**14. CITATION INDEX OF FACULTY MEMBERS AND IMPACT FACTOR: NOT TRACEABLE**

**15. HONORS AND AWARDS TO THE FACULTY: NATIONAL and INTERNATIONAL**

SI No	Name of the Faculty	Honors/ Awards
1	Anjana Radhakrishnan	Recognition Award from SIFE India as Faculty Advisor of Southern region Champion Team
2	H K Pavithra	Completed M.Phil degree in First Class
3	Jaishree	Participated in model Lok Sabha training Session and received Trophy.
4	Nandini Deepak	Participated in model Lok Sabha training Session and received Trophy.
5	Rajasri Padaki	Received two Trophies and accolades for organizing Walkathon for creating Awareness of Special Children of BELAKU organization.

**a) Consultancy/ Resource Person**

**Faculty members who provided Consultancy/ worked as Resource Persons**

SI No	Faculty Name	Dept.	Details of Consultancy/ Resource Person
1	Dr M.Prakash	Principal	1. Conducted a Workshop for Teachers on Teaching Methodology at Mangalore. 2. Visited university of Chester and held discussions about projects and collaborative partnership between SFGC and Chester. 5-6 June 2011. 3. Appointed as Member, Board of Studies, for the autonomous BBA programme under A.S.Patil Commerce College, Bijapur.
2	Dr.D.K.Murthy	Director, MBA	1. Guided three PhD scholars and their theses submitted - two scholars from Bangalore University and one from Dravidian University.

			<p>2.Resource Person at Academic Staff College, Mysore , for Refresher Course for Commerce Teachers in June,2011</p> <p>3. Resource Person at Academic Staff College, Bangalore in July,2011</p> <p>4.Worked as Chairman, Technical Session on Finance at National Conference held at Seshadripuram First Grade College on 18<sup>th</sup> February,2012</p> <p>5.Worked as member of syllabus committee and drafted syllabi of KSOU ,Mysore, for 1<sup>st</sup> Sem MBA (Business Environment) February 2012</p> <p>6.Key note speaker for a one day conference held at Government R C college of Commerce and management , Bangalore, February 2012</p> <p>7.Attended NAAC Peer Committee meeting at Academic Staff College, Bangalore University, to provide feedback about evaluation system followed by ASC, Bangalore University - June 2011</p> <p>8. Member of Doctoral Committee and attended the meeting held in the Department of Commerce, Bangalore University, during April 2011.</p>
3	<b>Dr. Bhavani.M.R</b>	MBA	Two-Day Training Programme to employees on Customer Management and Retention Strategies at ADWISE in APRIL 2012.
4	<b>Vatsala G</b>	MBA	<p>1. Gave a talk on Secondary market and its Significance at Seshadripuram Pre University College, Yelahanka Bangalore Jan 2012.</p> <p>2. Gave a talk on “Foreign Exchange Market” at St. Claret College Bangalore Feb 2012.</p>
5	<b>Janardhan Shetty</b>	MBA	Conducted a Seminar and Training workshop on “7 habits of effective managers” at Biogene India Pvt. Ltd., Peenya Industrial Area, and Bangalore on 16 <sup>th</sup> & 17 <sup>th</sup> May 2011.
6	<b>Dr.Vithal Potdar</b>	History	<p>1. Delivered a Lecture on “Swami Vivekananda and the Youth” at Govt. First Grade College, Devanahalli, Bangalore, on 23<sup>rd</sup> of January, 2012.</p> <p>2. Delivered a Lecture on “Potentiality of Tourism in Karnataka” at Annual NSS Camp conducted by Seshadripuram First Grade College, Bangalore on 6<sup>th</sup> January, 2012.</p> <p>3. Guided one student for presentation of poster during national seminar Avant Garde 2012.</p>
7	<b>PV Mathew</b>	English	1. Delivered six (06) lectures at Seshadripuram Pre-University College, Yelahanka, Bangalore, for PU II students, on the topic “Relevance of English Language Skills for the Careers and Professions of



**Seshadripuram First Grade College, Yelahanka, Bangalore**

			the 21 <sup>st</sup> century” between 8/12/2011 and 5/1/2012 2. Interviewed candidates for admission to the Global MBA programme of SFGC, during May/June 2011 (3) Chief Editor of ‘Spandana’, SIMS Newsletter.(Nov.2011)
8	<b>Netra S Mirji</b>	Comp. Sc	Appointed by Bangalore University as Member of the Board of Examiners (UG) (Computer Science)for 2011-12 examinations.
9	<b>Dr.Sharmila Biswas</b>	Hindi	1. Research guide at Sri Jagadish Prasad Jhabarmal Tibrewala University, Mumbai, since January 2012. 2. Appointed by Bangalore University as a paper setter for IV Sem B.Sc 2012 Exam.
10	<b>Vaishali Narayan</b>	Com and Mgt	Organized a Symposium <b>INSIGHT 2009</b> at Brindavan College of Engineering and Management, Bangalore 2011
11	<b>Nandini Deepak</b>	Economics	She was appointed as a squad member for the BU Exam , Oct-Nov, 2011
12	<b>Salma Banu</b>	Genetics	Appointed paper setter and practical Examiner for II,III and IV Sem B.Sc by Jain University and External Examiner by Jyothi Nivas College,Bangalore.
13	<b>D C Geetha</b>	Kannda	Invited to <b>mahila kavi gosthi (women poets’ meet)</b> at Mysore Dasara Mahastav on 4 <sup>th</sup> Oct 2011, to read own poetry.
14	<b>Anjana Radhakrishnan</b>	Com and Mgt	1. Outstanding Dedication Award to SIFE, awarded by Chairman, SIFE India. 2. Guided 38 students to present posters at the National Seminar, Avant Garde 2012, SFGC.
15	<b>J B Janardana</b>	English	Appointed as question paper setter for I BBM Annual scheme examination , 2012, of Bangalore University, Bangalore
16	<b>N KRaibagi</b>	Hindi	1 Anchor and Kannada news presenter for Udaya news 2. Teaches Hindi language through All India Radio (AIR) 3. Delivered speeches on various subjects which were broadcast over AIR on Snehabharati programme 4 At the Academy for Creative Teaching, Bangalore, he has trained high school teachers to teach Hindi .
17	<b>Neha Jain</b>	English	Guided 70 students to present posters at the National Seminar, Avant- Garde 2012, SFGC.
18	<b>P Vidhya</b>	Comp. Sci	Guided 05 students to present posters at the National Seminar , Avant- Garde 2012,SFGC



## **16. INTERNAL RESOURCES GENERATED**

a. Tuition fee: Rs 9, 02, 55000. b. Accommodation charges: Rs 9, 70, 200.

## **17.DETAILS OF DEPARTMENTS GETTING ASSISTANCE /RECOGNITION UNDER SAP,COSIT,(ASSIST)/DST,FIST AND OTHER PROGRAMS: NIL**

## **18. COMMUNITY SERVICES:**

1. Students of BA, B.Com, B.Sc and BBM classes organized a drive for Cleaning and maintaining the college campus on 11/8/2011.

2. A three-day Programme was organized by Eco-Club of the college on the occasion of International Ozone day and environment awareness from 14-16 Sept, 2011 in association with Karnataka Science and Technology Academy( KSTA) and Dept of IT, Biotechnology, S and T, Government of Karnataka. The Programme focused on creating awareness about urban environmental issues. The need for involving all stakeholders - students, youth, NGOs, Industries, Government, Institutions, Citizens and Corporate in resolving these issues was highlighted. The following Dignitaries graced the occasion:

- (1) **Sri.Sundarlal Bahuguna**, (Gandhian Environmentalist, CHIPKO Movement Leader who spearheaded the Anti Tehri Dam Movement)
- (2) **Prof.U.R.Rao**, Chairman of the Governing Council of the Physical Research Laboratory at Ahmadabad, Chairman, Karnataka Science and Technology Academy, Formerly, Chairman, Space Commission and Secretary, Dept. of Space, Govt. of India.
- (3) **Dr. H. Honne Gowda**, Member of Secretary, Karnataka Science and technology, Academy.
- (4) **Shri. Suresh Heblkar**, Environmentalist and Film Maker.
- (5) **Shri Dinesh Kumar D.K.**, Project Engineer, Karnataka renewable energy Development Ltd.
- (6) **Prof. Sumit Kumar Gautam**, Energy and Resource Institute.
- (7) **Mrs. Almitra H Patel, (MS MIT, USA)**, Member, Supreme Court Committee for solid Waste management.
- (8) **Shri N.R. Panditharadhya**, President, SET, Bangalore.
- (9) **Dr. Wooday P Krishna**, Hon. General Secretary, SET, Bangalore.





Organizations and Institutes such as Karnataka State Pollution Control Board (KSPCB), Karnataka Renewable Energy Development Ltd. (KREDL), Central Ground Water Board (CGWB) and the Energy and Resources Institute (TERI) were the partners of the events wherein the esteemed organizations participated and sponsored the events.

3. Plantation drive at Hesaraghatta on 3/9/2011
4. Various environment –oriented competitions - quiz, debate, essay, collage, presentation, painting, sketching, spot talk were conducted on 14/9/2011
5. Walkathon or Green Rally was flagged off by Sri Sunderlal Bahuguna at 9 am on 15/9/2011
6. Plantation drive at Sonnenahalli, Near Rajanakunte on 17/12/2011
7. Faculty and students of SFGC participated in the disabled Awareness Programme Walkathon organized by “BELAKU”, day care centre for children with special needs, on 18/12/2011.
8. “PRERANA”, SFGC E-CELL, organized Walkathon on 29/03/2011 to create awareness about the ill-effects of using plastic. Staff and students of the college participated in the walkathon.

### **NATIONAL SERVICE SCHEME**

- ‘Go Green”, Save Environment Jatha, was organized on 15/8/2011. Sri Sunderlal Bahuguna, environmentalist, inaugurated the march. NSS volunteers and students participated.
- Special NSS camp was conducted at Nellugudi village (Doddaballapur taluk) from 4 – 10 January 2012. The camp was attended by 50 NSS volunteers. They took up cleanliness and health drives in the village.
- AIDS Awareness programme was conducted in association with Karnataka Aids Prevention Society. Sri K S Nagabhushan, a well known magician brought home the message of AIDS Awareness through a skit.

**SESHADRIPURAM EDUCATIONAL TRUST** is a recipient of the award for outstanding efforts for promoting voluntary blood donation (Blood donation camp was held on 31/1/2012).

**19. TEACHERS AND OFFICERS NEWLY RECRUITED:**

The Following faculty members have been newly appointed

SI No	Name of the Faculty	Qualification	Designation
1	Parvathi Sreekumar	M.Sc	Lecturer Bio- Tech
2	D J Mithuna	MBA	Lecturer - Com and Mgmt
3	N Shashikala	M.Com	Lecturer - Com and Mgmt
4	Akarsh Kumar Singh	MBA	Lecturer - Com and Mgmt
5	H S Chaithra	MBA	Lecturer - Com and Mgmt
6	Manasi	MA	Lecturer- English
7	Manjula V Kabadagi	MA	Lecturer- English
8	K Rajeshwari	M.Com, M. Phil	Lecturer - Com and Mgmt
9	V M Vijay Kumar	MBA, M.Com	Lecturer - Com and Mgmt
10	M G Nagaraju	M.Com	Lecturer - Com and Mgmt
11	A Prathima	M.Sc	Lecturer- Statistics
12	N Jaishree	LLB, LLM	Lecturer- IC and EVS
13	Narayan Kumar Raibagi	MA, B.Ed	Lecturer- Hindi
14	Komala	MA	Lecturer- Economics
15	Gayathri Vastrad	MCA	Lecturer- Computer Science
16	R Sathish	M.Sc	Lecturer- Electronics
17	Vaishali Narayan	MBA	Lecturer- Com and Mgmt
18	Y R Pushpalatha	M.Sc	Lecturer- Mathematics
19	Dr. C Ramani Nair	MA, M.Phil., PhD	Professor(MBA Dept)

• **List of officers appointed during the academic year 2011-12**

Sl.No	Name of the Faculty	Qualification	Designation
1	N Lavanya	BCA	Computer Programmer
2	Sagarika Panda	MCA	Computer Programmer
3	K R Ajay		Computer Programmer
4	S Yeshwanth Kumar	M.LI.Sc	Library Assistant
5	K Gopala		Office Assistant

**20. TEACHING-NON-TEACHING STAFF RATIO:**

Teaching	Non Teaching	Ratio
82	45	82:45

**21. IMPROVEMENTS IN LIBRARY SERVICES:**

- Students' identity cards are generated immediately after their admission to the college
- Identity cards for staff are generated by the library
- Introduction/opening of newsletter section: wherein research related notifications, invitations to conferences, notices and invitations are exhibited. This facility is helping members of the faculty to participate in academic programmes, seminars and workshops.
- The newly-opened competitive examination section provides practice materials like competition reviews, publications, general awareness literature and reference publications useful for competitive examination candidates.

The following additions were made in the library collection for the year 2011-12.

Particulars	Books		Journals	
	UG	PG	UG	PG
No. of Copies	868	705	17	28
Total Cost	Rs.1,56,801	Rs.2,07,453	Rs.18,241	Rs2,93,278

Particulars	UG	PG	Total
Books	156801	207453	364254
Journals	18241	293278	311519
Total	175042	500731	675733

## **22. NEW BOOKS /JOURNALS SUBSCRIBED AND THEIR VALUE:**

1. New books added : 1573
2. Value of New books added : Rs. 3, 64,254.
3. New journals added : 45 + 3 E (Database (DB))
4. National : 40
5. International : 05
6. Value of new journals added Rs 3, 11,519 + 278630 = 590149.

## **23. COURSES IN WHICH STUDENT ASSESSMENT OF TEACHERS IS INTRODUCED AND THE ACTION TAKEN ON STUDENT FEEDBACK**

Students' feedback on faculty is collected at the end of every semester, from all classes and about all teachers, based on the following parameters.

SI No	Parameter
1	Depth of the Knowledge of the subject
2	Presentation skills
3	Sincerity, Commitment, regularity and Punctuality
4	Syllabus coverage
5	Ability to clarify doubts, teaching with relevant examples
6	Ability to relate the course to real life situations
7	Ability to generate interest
8	Accessibility of teachers for doubts and clarifications outside the class
9	Ability to command and control the class including evaluation/ Examination



Overall rating is generated. The feedback ratings are brought to the notice of the teachers concerned, the HOD and the principal. The principal initiates corrective measures wherever necessary for the improvement of Staff Performance.

#### **24. FEEDBACKS FROM STAKEHOLDERS**

Obtaining feedback from parents is part of the mentoring system, feedback is also collected from parents in course of parent-teacher meetings held at the close of every semester and whenever parents visit the institution; from alumni, when they have alumni meets in the college; from industry, during training and placement programmes; and from faculty who visit the institution to give guest lectures.

#### **25. UNIT COST OF EDUCATION:**

a. Unit Cost (including salary component): Rs 17.367.

b. Unit Cost (excluding salary component): Rs 6756.

#### **26. COMPUTERIZATION OF ADMINISTRATION AND THE PROCESS OF ADMISSION AND EXAMINATION RESULTS, ISSUE OF CERTIFICATES**

##### **Administration**

- Computerization has been introduced in every aspect and area of the functioning of the institution.
- In administration, all office correspondence – internal as well as external - has been computerized. Internally, members of staff are informed about programmes and schedules using the software Attendance and Course Tracking System (ACTS). Wherever it is feasible, students, parents and guardians are contacted, informed about important developments, schedules and deadlines using the same system. Most interaction with the Bangalore University, AICTE is carried out electronically.
- Admission lists are forwarded to the BU online
- Examination: Lists of candidates for BU exams are submitted online, and examination admission tickets are downloaded online
- The college website, which is constantly being updated, carries all information about the institution and developments and programmes therein. Invitations to programmes,

certificates for competitions, notifications and publicity materials are generated through computerization.

- Accounts: All aspects of accounting are computerized. For Fee Collection **Edubiz** software is used; billing has been computerized
- Library uses the **Easylib** software for all its in-house activities, namely document transactions, in/out management, accession, cataloguing, stock verification, circulation, generation of library users' identity cards and library maintenance, thereby the library has been made an "automatic library".
- For marking and maintaining staff attendance, **Upgraded version 2 biometric system with Finger/Face Scanner** is employed.
- Marking and maintenance of students' attendance, and keeping parents/guardians informed about their wards' attendance are done using **ACTS** (Attendance and Course Tracking System) software developed by **Interactive Platform on Mobile (IPOMO)**.
- Continuous evaluation of students is carried out using **ACTS/IPOMO**
- Students' evaluation of teachers is carried out using **ACTS/IPOMO**
- Power point presentations add to the efficacy of classroom teaching and learning
- A course in **Tally** accounting software is offered as a value addition course.

## **27. INCREASE IN THE INFRASTRUCTURAL FACILITIES**

### **Students' Halls of Residence**

More rooms and additional facilities, like dining hall, kitchen, television, solar heating systems with greater capacity, have been installed.

Total amount spent during the year for increase in infrastructure facilities : Rs 13,80,000.

## **28. TECHNOLOGY UPGRADATION**

Electronics Scroll Board, ICT- Enabled learning resources, Office and administration automation, interactive board, Audio Visual facilities with state of the art facilities for 1000 persons; Computer lab with thin client technology; New projector in Computer Science department.

## **29. COMPUTER AND INTERNET ACCESS AND TRAINING TO TEACHERS, NON-TEACHING STAFF AND STUDENTS**

1) A training programme on Computer and Internet access was conducted on 21.3.2012. T.Sashidhar and P Vidhya, HOD and faculty member respectively of Computer Science Dept. were the Resource Persons. The trainers dealt with the following topics in theory and through demonstration:

- Browser and e-mail Basics
- Web browsing
- Web browser Software
- Web Pages
- Microsoft Window
- Web Addresses and Urls
- Domain Names
- Hyperlinks
- Bookmarking favorite pages
- Printing a Web Page
- Saving a Web Page
- Saving a web page Graphics
- Searching for research papers and journals
- E-mails

2) Students have an obligatory paper in Computer fundamentals.

Feedback collected from participants vouched for the usefulness of the training programme.

## **30. FINANCIAL AID TO STUDENTS**

Deserving students are supported financially through fee waiver, fee concession and deferred payment of fee. Fee concession and financial aid granted by SET: Rs 3, 00,000 Rs Three Lakhs only).

### **31. ACTIVITIES AND SUPPORT FROM ALUMNI ASSOCIATION**

The alumni of the college are supportive and play an active role in the growth of the college. The Alumni are lending their support to the institution and the present students in the following ways

- Giving their reference for future recruitment.
- Encouraging present students through weekly alumni-staff- student interactions.
- Facilitating the exposure of present students to the corporate world and the corporate expectations from the employees.
- Giving present students tips for developing their soft skills and aptitudes, and thus making them employable and job worthy.

**14 May 2011:** The Alumni Annual Day – 4<sup>th</sup> year Anniversary “**Sparsha 2011**” was celebrated. Alumni from all the batches (2000-2010) gathered for the function. Participants expressed their warm gratitude to the institution and shared some of their great and sweetest moments of their stay in the college along with their batch mates, faculty and friends. The chief guest on the occasion was Mr Suhas Gopinath, CEO, Global Inc. (World’s youngest CEO) who spoke about the importance of alumni and their contribution to the development of the institution. Alumni can play a big role in transforming an institution through their involvement in industry-institution linkages, and suggesting restructuring of syllabi according to the needs of the market. The function concluded with lunch for the alumni followed by cultural events from the 4<sup>th</sup> and 2<sup>nd</sup> semester students.

**10 October 2011:** MBA new batch 2011 Inaugural function: The Alumni Association readily came forward in support of the institution to conduct the inaugural function and arranging the chief guest. The office bearers of Alumni Assn welcomed the fresher’s and briefly introduced the Assn, its activities and the benefits of joining the Alumni Association. The Chief Guest was Mr. Sandeep Dhar, CEO of TESCO.

**10 December 2011:** A talk was arranged by the Alumni Assn on “An overview of Six Sigma Tools and Techniques followed in Industry” by our alumni, Mr. Jonathan Mark Utharid, who is with Global Delivery Excellence Team, Accenture. He shared his experiences with the alumni and students. And spoke in detail about six sigma, lean management concepts,



personality development skills, job interview handling techniques. The session was very valuable as it prepared the students for their future careers.

It was decided that the Alumni Association office bearers will meet once every 3 weeks to plan for the future in consultation with the Principal, Director of SIMS and faculty members.

**Alumni Association Office Bearers:**

- |                  |   |  |
|------------------|---|--|
| 1. Irshad Nazeer | – | President  |
| 2. Harsha S      | – | Vice President   |
| 3. Spoorthi      | – | Secretary  |
| 4. Shubham       | – | Event Coordinator  |
| SIMSAA Website   | – | <a href="http://www.alumni.simsblr.ac.in">www.alumni.simsblr.ac.in</a> |
| Email            | – | <a href="mailto:simsaa.simsaa@gmail.com">simsaa.simsaa@gmail.com</a>   |

**32. ACTIVITIES AND SUPPORT FROM PARENT-TEACHER ASSOCIATION**

Parent-Teacher (PT) meetings are held periodically. In such meetings parents are appraised about the progress of students and developments in the college. In course of the PT meetings held during the academic year 2011-12, parents were briefed that

- Students' attendance and test marks would be conveyed to them through mobile messages.
- Various value- added courses.
- Infrastructural facilities- Library, business lab, Auditorium and meeting Halls.
- Availability of Scholarships.
- Monitoring, Mentoring and feedback system.
- Postgraduate MBA programme.

**33. HEALTH SERVICES**

The college has a Wellness Centre. Headed by a qualified health professional, who coordinates the wellness programmes, the Centre caters to the indisposed and counsels them to adopt positive lifestyle changes. Yoga, meditation, gymnasium and indoor sports facilities are



available at the Centre. The Wellness Centre provides health education, : opportunities for learning, communication designed to improve health literacy, knowledge and life skills, which are conducive to individual and community health through workshops, seminars, lectures and health camps.

#### **34. PERFORMANCE IN SPORTS ACTIVITIES**

- The Annual Interclass Athletic Meet was conducted in Dairy Science college, Hebbal on 16/12/2012 (Santosh.N and Nethravathi .R Inter-class Champions)
- Our college shuttle badminton emerged winners in SET Inter Institution Tournament held on 2 and 3/01/2012 (Rajesh N,CAPTAIN)
- Our college emerged runner up in SET Inter Institutional Volleyball Tournament held on 28/01/2012 ( Suresh.R Captain)
- Our college girl's table tennis team emerged winners in SET Inter Institution TT Tournament 17/02/2012 (S.P. Kruthi Captain)
- Our college boy's table tennis team emerged runner up in SET Inter Institution TT Tournament 17/02/2012 (Krishnaprasad.G.C Captain)
- Our college Annual Inter Class games were conducted from 07-17/02/2012.

1. R.Dhanushree of I Sem B.C.A 'B' participated in Bangalore University intercollegiate **TAE KWON DO Competition** and she got the first place (Winners 53 to 57 weight category) held at Koramangala Indoor Stadium, Bangalore 27/08/2011 Second place in Dasara **Tae kwon do** organized by Pradhikara Govt. of Karnataka held at Mysore 30/9-3/10/2011.

2. K.V. Chetan of II Sem B.B.M 'B' represented Bangalore University In Inter University Cricket Tournament held at Hyderabad, Organized by Osmania University.7-20/12/2011

3. Anitha.J.,VI Sem Bcom 'D' represented the Bangalore University In Inter University women Cricket Tournament held at Pondicherry, Organised by Pondicherry University.12-18/12/2011

4. Akshay Kumar.B.V.,II Sem B.C.A.'A' represented Bangalore University In Inter University Volleyball Tournament held at Coimbatore, Organised by Bharathiyar University,Tamilnadu. 27-31/12/2011



5. Sathish Kumar.Yadav ,VI Sem B.B.M.'B' second time represented Bangalore University in Inter University hand ball Tournament held at Warrangal, Organised by Kakathiya University,(Andhra Pradesh) and Bangalore University Captain also.13-17/01/2012
6. Santosh D.R.,VI Sem BCA 'A' participated in SET, inter-institution power lifting competition 2011-2012 and he lifted 160kgs and got the second place.3/1/2012
7. Jayavanth.N of IV BBM 'A' participated in Bangalore University intercollegiate yoga competition and he got VI place held at T. John College of Mgmt and Science, Bangalore 12/01/2012
8. Santosh .N IV Sem BBM 'B' represented Karnataka State National Dodge ball Tournament held at Anna Stadium Palayamkottai, Tamil Nadu organized by Tamil Nadu Dodge ball Association and Winner.26-28/11/2011
9. Santosh kumar.A.P II SEM BCOM represented Karnataka in 38 junior National Kabbadi Championship held at Vadodara, GUJARAT from 27-30/12/2011,organized by Gujarat State Kabbadi Association.27-30/12/2011
10. Dhanvanth Rao IV SEM BBM A participated in SET Inter Institution Power lifting competition 2011-12, he lifted 150 kgs and got the III place 31/01/2012
11. Punit raj.B.V VI SEM Bsc is a state winner in Touch Rugby held by Touch Rugby Association,.Tamilnadu Held at vellore on 07/01/2012.

### **NATIONAL CADET CORPS (NCC)**

Our NCC wing is an infantry unit under 39 Karnataka Battalion NCC. It was set up in August 2011. The strength of our NCC wing is 80 (66 boys and 14 girls). Our Cadets successfully attended the Combined Annual Training Camp (CATC) from 1/11 to 10/11/2011.

Our Cadets were recognized with best firing award and best drill award. Training Cadre for NCC Certificate A and B exams was conducted from 26/12/2011 to 1/1/2012. Our Cadets learnt



several kinds of drills including rifle drills. Our cadets got good hands on experience operating LMG and SLR Map reading.

Raising Ceremony of our NCC wing was organized on 23/02/2012. The NCC was inaugurated by Shri. B.R. Ravikanthe Gowda, (IPS) Deputy Commissioner of Police. Colonel Arvind Kumar Pandey, NCC group Commander and Lt. Colonel Mallikarjun, Commanding Officer 39 Karnataka Battalion NCC spoke. NCC Coordinator/Convener is M G Nagaraju.

### **35. INCENTIVES TO OUTSTANDING SPORTSPERSONS**

Outstanding sportspersons are honored by providing them track-suits and certificates.

### **36. STUDENTS' ACHIEVEMENTS AND AWARDS**

**For a detailed list of students' achievements and awards, see Annexure 2**

### **37. ACTIVITIES OF GUIDANCE AND COUNSELING CELL**

1. Lecture on "Counseling and Students" by Mr. M B Jagadish, Lecturer, Government Pre-University College, Nelamangala.
2. Dr. Tripathi, Deputy Director, National Institute of Public Cooperation and Child Development, Bangalore, administered a Personality Profile Test to students of BCA and BBM II and IV Sem Students' data was collected and analyzed.
3. Students and staff have been informed from time to time about the availability of books on counseling in the college library.
4. Articles/ Write-ups /Publications which are relevant to counseling are displayed on the notice board for the information of staff and students
5. Students were sent to Prasanna Counseling Centre, Chamarajpet, Bangalore, for further counseling.

#### **Mentoring:**

The mentoring activities introduced in the year 2008, began this academic year with an experiential learning module addressed by Mr. Vadhiraja MS Head Trainer, Unisource Management. With group exercises, demonstrative lectures and powerful videos, this session successfully inculcated in the faculty, an understanding of the importance and principles of



mentoring, necessitating active listening, questioning and reflection, Observation and giving accurate feedback. The counseling Cell too Collaborated in arranging for a special lecture by Mr. MB Jagadish, Lecturer, Government PU College, Nelamangala, that proved both informative and entertaining. Titled “Student and Counseling”, the lecture laid emphasis on bridging the gap between students and teachers by making learning fun through effort on sides. Apart from this, the student- mentor and parents- mentor meetings were conducted as scheduled and were monitored by the Mentoring Committee.

Mentoring is in vogue in the department of MBA. Students are monitored, mentored and counseled continuously. Every day one member of the faculty comes to the department at 8 in the morning and spends about two hours with their mentees, listening to their problems, if any. Further, they are made to sit in the library, select a journal article, read and summarize it. This is a unique practice in the department which has yielded good academic results.

### **38. PLACEMENT SERVICES PROVIDED TO STUDENTS**

**1.SFGC ENTREPRENEURSHIP CELL (Affiliated to National Entrepreneurship Network (NEN)** is initiated to promote the entrepreneurship culture among students, by organizing entrepreneurship awareness camps, business camp competitions, students-to-entrepreneurs ‘face-to-face’ programmes, guest lectures by successful entrepreneurs; faulty development programmes and various skill development programmes; and sensitize the students and faculty on the role of entrepreneurship in real life, corporate life and economic development of the country.

#### ***2. The E-Cell organized the following programmes:***

1. Seminar organized jointly by NEN and SIFE – 18/7/2011
2. Training programme on “Intellectual Property Rights – 18/8/2011
3. Sale of caps to support Sri Anna Hazare, Seminar on Retail business conducted by Bharti Walmart and Project proposal by Sri Sangunni, Scientist, IISC, about creating social awareness among local citizens – 24/8/2011
4. E-Cell Foundation Day Celebrations – 2/9/2011

### **3 Placement Services**

Many companies and employers visited the college for campus recruitment. There were two campus recruitment programmes, during which a large number of our students were successful in being selected for placements.

**For details about Placement, see Annexure 1**

#### **3. Infosys Spark Programme (20 August 2011)**

Infosys Ltd has launched various programmes aimed at evolving a model through which Infosys Ltd and academic institutions can partner for competitiveness, enhance the pool of highly capable talent for growth requirements in the Information Technology (IT) space. Infosys Spark is a one day programme that is designed to expose students to the best in-class learning environment and techniques. Through this on-campus event, students from different age groups and segments ranging from high school to degree and engineering colleges from urban and suburban areas can assess their industry readiness and check their aspirations meter. Six hundred and fifty (650) students and twenty (20) members of the staff of this college visited the Infosys, Mysore campus, and took part in the Infosys Spark programme.

#### **39. DEVELOPMENT PROGRAMMES FOR NON-TEACHING STAFF:**

1. Training in Computer and Office Automation by the Computer Science Dept of the College
2. Encouragement for academic advancement to enable them to obtain higher educational qualifications for better career.

#### **40. GOOD PRACTICES OF THE INSTITUTION**

##### **1. Encouragement to student research**

Introducing students to research and engaging them in research activities is a priority of the institution. The college has taken many initiatives in this direction. The principal of the college, an eminent researcher and research guide, imparted to them the basics of research methodology through a series of presentations. Subsequently, when the college organized a national seminar (**Avant-Garde: Convergences and Cross-Currents in Management and Information Technology**) a unique and innovative part of the seminar was poster presentation



by students. Colorful posters, numbering 90, were exhibited in the auditorium. The poster presenters had selected topics of current interest and relevance and they gave evidence of the research done by them.

## **2. Centre for Women Empowerment (CFWE)**

CFWE, our proactive initiative to empower women, conducted the following programmes for women (staff and students):

<b>Sl.No</b>	<b>Events</b>	<b>Date</b>
1	Dress Code for all Lady staff	4 <sup>th</sup> and 5 <sup>th</sup> July 2011
2	Rainbow week- "Rainwater Harvesting"	18/7/2011
3	Retro Day (Old Style trend on Fashion)	27/07/2011
4	Debate "Is dress Code mandatory for college students"	28/07/2011
5	Speech on Nutrition for good Health by Dr. Geetha	09/08/2011
6	Speech on Herbal Plants and its Best benefits by Dr. Vasundara	10/08/2011
7	Celebrated Varamahalaxmi festival.	11/08/2011
8	Debate Competition "Should Mobile Phone be prohibited for the students in the college"	07/09/2011
9	Women Entrepreneur by <b>AWAKE</b> by Ms. Bhuvana Suresh and Ms. Shobha	19/09/2011
10	Self Grooming Class By Ms. Chandrika Shashidhara	19/12/2011
11	Celebrated pink Health Day awareness by Dr. Chitra from KIMS	22/12/2011
12	Lifetime Coaching By Dr. M. Prakash	13/01/2012
13	Beauty Health and Fashion by Dr. Jyothi from NIPCD	27/01/2012
14	Protection of Women against domestic Violence by Mr. Rama, Protection Officer Bangalore.	31-01-2012
15	Awareness programme on Duties towards our nation	1-8 <sup>th</sup> /3/2012
16	PPT Competition on women Challenges, Issues and success	5 /3/ 2012
17	Quiz on Successful Women	6/3/2012
18	Know your rights by Advocate Nagaratna	7/3/2012
19	Women's Day Celebration	9/3/ 2012



### **3. Graduation Ceremony**

The college graduation ceremony was held on 6/3/2012. Parents of the graduating students were present in large numbers along with students. The Principal administered the oath to the students, which was followed by the conferring of degrees on them.

**4. Interactive Platform on Mobile Technology (IPOMO)** is software developed by Attendance and Course Tracking System (ACTS). Students' Attendance is marked, maintained and consolidated using this software. Also, internal tests are conducted using this technology, as also, students' attendance is consolidated, on a monthly basis, subject wise., Information about the number of classes taken by members of faculty, and the number of classes attended by students is made available to students and their parents and faculty. Notifications and circulars are intimated to students, parents and faculty through IPOMO/ACTS.

**5. Biometric Attendance of Staff:** The daily attendance of staff is marked and maintained using biometric (fingerprints and face reading) system. Printouts of attendance are taken and latecomers are intimated accordingly. This system goes a long way in ensuring the punctuality of the staff of the college.

**6. Sneha Sammelana:** This is the annual get-together of the employees of all the institutions run by the SET. Superannuating employees are felicitated, their service gratefully remembered and they are given farewell.

**7.** Students were taken to Gandhi Krishi Vijnana Kendra, Bangalore (GKVK), where they learnt about herbal plants and their uses.

**8.** The First Anniversary of Fukushima Nuclear Disaster in Japan was commemorated by **Belli-Sakshi** the film club of the college and **Samvada ( NGO)** by screening documentaries about the nuclear tragedy and interaction with the chief guest Sri Nagesh Hegde (writer and environmentalist). The chief guest stressed the need to stop the use of nuclear power, and think of alternative sources of energy – solar, bio-fuel, hydel. He highlighted the dangers of using nuclear energy.





## **9. STUDENTS IN FREE ENTERPRISE (SIFE)**

### **The SIFE team**

- Participated in the regional entrepreneurship competition held in Chennai - 27/6/2011.
- Participated in the national entrepreneurship competition held in Mumbai - 1 July 2011.
- Undertook field visits to various places: Nandagudi, Linganhalli, Ramanagara, Danish Farm and Hesaraghatta, and conducted surveys on grape farming, pottery, dairy farming and cattle rearing.
- Attended training on IPR conducted by United National Industrial Development Organization (UNIDO) - 16 and 18 August 2011.
- Attended training programme on retailing strategies conducted by Bharti Walmart – From 19 Dec 2011 to 2 Jan 2012.
- Visited Karnataka State Agricultural and Rural Development Bank branch at K R Market and collected data for subsidy available for dairy farmers - 8/11/2011.
- Corporate offices in Manyata Tech Park were contacted for sponsorship of future SIFE ventures.
- Visited Indian Institute of Horticultural Research to collect information about training for cultivators – 7/12/2011.
- Visited Danish Farm at Hesaraghatta to collect information regarding cattle rearing and training in dairy farming – 2/12/2011.

**10. The Department of English:** Prof. Dominic Greenfield from Grimsby assessed the abilities of our students to use English based on the International English Language testing service. The assessment revealed a commendable score. It was also conducted exclusively for the foreign nationality students at SFGC. A bridge course and a spoken English course were aimed at realizing the expected standards of English. A departmental newsletter which encourages creative writing skill of students has been brought out. The faculties of the department are pursuing research, presenting papers and publishing their work.

**11. The Dept. of Computer Science:** An additional LCD Projector has been provided. Networking facility has been extended. The faculties of the dept. are pursuing research presenting papers and publishing their work.



**12. The Dept. of Electronics** conducted a two day symposium on “**MOBILE COMMUNICATIONS**”, VHDL and embedded systems. The dept., in collaboration with Sasken Technologies, conducted an add-on course on Verilog from Jan-Feb, 2012. The laboratories were equipped with Micro Controller and Verilog Kits.

**13. The Dept. of Bio-Technology** organized environment awareness Programmes, like International Ozone day, Green Rally and Plantation Drive. Many contemporary concerns were addressed at seminars where eminent scientists and active environmentalists, among them Sri Sundarlal Bahuguna, Prof.Ganesh Raju from IISC and Ms. Yamuna Krishnan from NCBS spoke. The faculty and the students were part of several FDPs.

#### **14. The Dept. of Commerce and Management**

To fulfill the promises in the five year action plan of the Self Study Report, the Department of Commerce and Management undertook the following initiatives:

- A. Industrial Tours were organized to enable the students to have a glimpse of on the job training. Our students visited the Stock Exchange, Bangalore on 4<sup>th</sup> January 2012, PARLE biscuits, TOYOTA, Bidadi on 24 February 2012, etc.
- B. A one day training programme was offered to our students by INFOSYS Technology Ltd. Under the Infosys Spark programme on 20<sup>th</sup> August 2011 at Infosys Global Training Centre, Mysore. Through this On Campus event, about 600 students and a dozen members of staff could see the awesome technology transformation and advancements which helped the students to awaken themselves to the current trends in the IT Industry.
- C. A one day National Conference “Avant Garde 2012”: Convergences and Cross Currents of Management and Information Technology was inaugurated by Dr. Sudha Murty. It was conducted by the department in association with the department of computer science on 18<sup>th</sup> February 2012. More than 100 Scholars participated.
- D. ‘Deeksha’ is a platform for beyond-the-classroom training and extracurricular activities of the department. After the inauguration of this year’s activities in July 2011, many competitions were conducted. The forum hosted a management and cultural Fest on 24<sup>th</sup> and 25<sup>th</sup> January 2012, in which 26 colleges participated.

## **15. MBA Department**

- A. Orientation Programme for 2011 batch was conducted in September 2011.
- B. Teachers' Day was celebrated on 5 September 2011, in which the Director and the Faculty of SIMS remembered their teachers gratefully.
- C. Mock Viva was conducted for II Semester students to enable them to face the university internship viva.
- D. Students' interface session was conducted by the Hindu newspaper group
- E. Dissertation guidelines were given to Semester IV students to enable them to complete their projects qualitatively.
- F. The Semester III students organized a programme to welcome the Semester I students.
- G. Booktalk presentations were made by students in which 20 books were presented. Interclass cricket match was conducted on 17-18 March 2012. Students of Semester IV Section A were declared winners.
- H. Industry-Academia interface was further strengthened through a series of guest lectures.

## **16. Gandhi Study Centre**

Gandhi Study Centre aims to uphold the ideals of the Father of the Nation, Mahatma Gandhi. The Centre explores the relevance of Gandhian Ideology in the present world through seminars, workshops, lectures and exhibitions. Premised on the conviction that Gandhiji's Philosophy has perennial relevance, the centre's continuous effort is to locate his ideology in this day and age and catalyze the awareness that it is the answer to the present global crisis.

The Centre's sustained thrust will be to analyze study and inculcate in young people Gandhian ethics and principles of truth, non- violence and self- discipline.

Gandhiji's Ideology has influenced myriad spheres of human experience; Politics, Economics, Education and Nation Building. The Centre provides opportunities to critically interrogate these ideas, and disseminate them, exploring at the same time, Gandhiji's relevance as a Leader, Motivator, Nation Builder and Role Model.

## **16. INDUSTRIAL VISITS**

### **i. Industrial Visit (UG)**

The students of Commerce and Management visited the Bidadi branch of Toyota-Kirloskar Motors on 24<sup>th</sup> February, 2012. They witnessed the industrial operations at the plant like shaping of metal sheets into the body of a car, its assembly and painting. Established in 1910, and bringing out 200 models of cars distributed across India, the company afforded the students rich exposure to the business of automobile industry.

### **ii. Industrial Visit {PG}**

The students of MBA II Semester went on an industrial tour accompanied by members of faculty to Pune, Mahabaleshwar, Mumbai and Goa. The tour enabled the students to get a good deal of industrial exposure. They visited several industries, among them: Forbes-Marshall, Seven Point and Mapro (Confectionery Company) in Pune and some industries in Goa.

17. Inter-SET Quiz Competition: As part of its outreach programme, the postgraduate dept of MBA conducted a graduate level general quiz competition from 14 to 16 March 2012. The competition covered the SET campuses at Yelahanka, Kengeri, Magadi Road and Seshadripuram. Nearly 500 students participated. Out of them 50 qualified for the final round. Seshadripuram College team emerged winners and SFGC, Yelahanka students were runners up. The winners were awarded a Cash Prize of Rs.3000 and Runners up Rs. 2000.

## **41. LINKAGES DEVELOPED WITH NATIONAL/INTERNATIONAL, ACADEMIC/RESEARCH BODIES:**

- The Global MBA programme in collaboration with the University of Central Oklahoma, USA was inaugurated by Sri K. Sripad, General Manager, People Function, Mind Tree Limited. The Global MBA programme is an initiative of the Seshadripuram Academy of Global Excellence, which is the global activities wing of SFGC.
- Dr John Heap, President, World Confederation of Productivity Science, United Kingdom and Prof. Dominic Greenfield, International Coordinator, Grimsby Institute of Further and Higher Education, United Kingdom, visited SFGC, conducted a FDP for the faculty, counseled aspirants for admission to various courses at Grimsby and undertook research

analysis of the English language skills of our students. The Centre for Global Excellence of SFGC coordinated all these activities.

- Dr John Heap and Prof. Dominic Greenfield inaugurated the Grimsby Centre at SFGC on 22 July 2011. The Grimsby Centre signifies an important step forward in SFGC's efforts at forging international academic and research linkages.
- The presence of the two delegates from Grimsby was utilized for bringing together all the higher education institutions under SET for a seminar on the topic "Inspiring Teachers to Create Inspiring Learning".
- The introduction of foreign language courses is yet another international linking effort
- Centre for Global Excellence sent a proposal to invite the faculties to avail Faculty Exchange Programme "Go Global" at Grimsby Institute, UK. This was followed by promotional seminars conducted by International Coordinators.
- The Centre for Global Excellence conducted a certificate course, English for Speakers of Other Languages (ESOL) offered by Cambridge University. Students and faculty members participated in the certificate programme.
- A farewell programme was arranged for the students who would be proceeding to Grimsby Institute, UK.
- A seminar was conducted by Mr. Anand Joseph, International Coordinator, for the final semester undergraduate students about pursuing higher education at the University of Central Oklahoma, USA.
- A meeting was held to explore the possibility of SFGC hosting an international seminar on Social Productivity in the year 2014. The meeting was attended by Dr Sunil Abrol, Dr Mike Dillon (Vice-Principal, Grimsby Institute, UK) and Dr M.Prakash, (Principal, SFGC).
- Dr Mike Dillon conducted a counseling session for the students of this college who wish to join the September 2011 batch at Grimsby Institute.
- A meeting was held with Dr Beldona from the University of Dallas to discuss future collaboration with that university.

#### **42. ACTION TAKEN REPORT ON THE AQAR OF THE PREVIOUS YEAR:**

The first assessment and accreditation of the college took place in February 2011. The present report being the first AQAR submitted to NAAC, Action Taken Report of the previous year is not applicable.



**43. ANY OTHER RELEVANT INFORMATION THE INSTITUTION WISHES TO ADD:**

- In terms of staff, student and course strength, SFGC is the largest undergraduate college affiliated to Bangalore University. The institution has over the years grown phenomenally. There are in all 21 departments, 7 UG courses, 1 PG course, 82 members of teaching staff, 45 members of administrative staff and 2927 students.
- SFGC is a Research Centre in Commerce and Management Studies for PhD Programme of Rayalaseema University, Kurnool and Tumkur University, Tumkur.
- The college permits organizations, government departments and NGOs to use the auditorium, sabhangana, classrooms and other infrastructure facilities to conduct competitive examinations and hold functions and programmes of relevance to the community and society at large, like dental and eye check up camps, blood donation and health awareness programmes.
- Group Gratuity Scheme for Employees: All the unaided employees on SET pay scales are covered under Group Gratuity Scheme as per the Gratuity Act 1972 through LIC Policy.
- The benefits of Employees State Insurance Act, 1948, have been extended to the unaided staff of SET drawing gross salary upto Rs 15000. Per month.

**PART C**

**Detail the plans of the institution for the next year:**

1. Inclusion of the institution under Section 2f of the UGC Act
2. Increase collaboration with foreign universities
3. Motivate students to secure ranks/medals in university examinations.
4. Motivate students to appear for Civil Services and other competitive examinations
5. Motivate, encourage faculty to improve their qualifications, present, publish papers and undertake research.
6. Start a Proficiency Course in English language
7. Start KSOU Study Centre
8. Start Social productivity Research Institute
9. Collaborative Seminar/Workshop with Chester University, UK and North Eastern State University, Central Oklahoma, USA



10. Conduct an international conference
11. Apply to Bangalore University for permanent affiliation
12. Start M Com Course
13. Start Diploma course in Media Studies in collaboration with the University of Central Oklahoma, USA.

#### **PART D**

##### **Outcomes achieved by the end of the year:**

1. A National Seminar was conducted: Avant Garde: Convergences and Crosscurrents in Management and Information Technology.
2. Faculty Development Programmes by eminent experts from the UK and the USA were conducted.
3. More facilities in the Students' Halls of Residence were added.
4. Tumkur University's Research Centre established.
5. Poster Presentation (A unique Mini Research Work of Students).
6. Job Fairs were organized twice during the year.
7. MOU signed with Chester University, UK for overseas academic linkages.

**P.V. Mathew**  
Co-ordinator, IQAC

**Dr. M. Prakash**  
Chairperson, IQAC

**ANNEXURE 1- PLACEMENT**

List of Companies which visited the college for recruitment during the year 2011-2012

SI No	Name of the Company	41	SMC
1	Hewlett Packard	42	Jacob Fleming
2	Deutsche Bank	43	DNA
3	Infosys Technologies Ltd.	44	Engleton – The Golf resort
4	Infosys BPO Ltd.	45	Idea Cellular
5	Tata Consultancy Services	46	Kirlosker Brothers Ltd.
6	Ernst and Young	47	The Mobile Store
7	TechMahindra & Mahindra Satyam	48	Viraj Steels Ltd.
8	Qwest India Pvt Ltd	49	Bharti Airtel
9	Act Television	50	Anlage HRO Services
10	HSBC Technology and Services	51	Anlage Infotech (India) pvt Ltd.
11	Relyon Softech Ltd.	52	JP Morgan
12	Ascent Consulting	53	ONYX Financials
13	Micro Land	54	Century Link
14	Axis Bank	55	Aditya Birla Group Retail Ltd.
15	Aditya Birla	56	ITC Hotels
16	Bimal Motors	57	Oberio Hotel
17	Mandovi Motors	58	Bhea Technology
18	Omega Health Care	59	24/7 Customer
19	Kotak Mahindra Bank	60	Valueleaf Services Pvt Ltd.
20	Wipro	61	Blue tiger Learning Services
21	Reliance Communications	62	TTK Healthcare TPA Pvt Ltd.
22	Nirmal Bang	63	Wenger and Watson Incorporation
23	Matrix Cellular	64	Infosys
24	Malabar Gold	65	Fidelity
25	Mahindra Retail	66	Focus 1
26	Madhura Garments	67	White Horse
27	Tata Croma	68	Ocwen Financial Solutions
28	Shoppers Stop	69	Trident Automobiles Pvt Ltd.
29	EMC2	70	Essae –Teraoka Ltd
30	Themis Pharmaceuticals	71	Century Link India
31	HEG Global	72	Mps Groups
32	JB Chemicals	73	Keane IT services
33	Secrco	74	Lotus Farms
34	Evening Times	75	CGI
35	The Bell	76	Blue star
36	ITC Hotels	77	Cap Gemini
37	Berger Paints	78	IpriMED
38	Karvy Financials	79	Manipal Health System
39	India Infoline	80	Strategic Outsourcing
40	Dream Gainse	81	WBG



82	HDFC
83	Kurlon India
84	Vmoksha Technologies
85	Prestige Groups
86	JP Morgan
87	I Gate Patni
88	Caliber Human Capital Services pvt Ltd.
89	Fedility National Finance Ltd
90	Themis Pharma Centicals
91	Eureka Forbes
92	IIFL
93	Mandovi Motors
94	Allsee tech
95	Angel Broking
96	Digical Tele Services
97	British Biologicals
98	Bltmantra Software
99	Wyflex
100	IndusInd Bank
101	Idea Cellular
102	Ascent
103	Tesco HSC
104	Aditya Minacs
105	SSG Software India
106	Dream Gains
107	JB Chemicals
108	Lakshmi Vilas Bank
109	Café Coffee Day

## TRAINING, DEVELOPMENT & PLACEMENT

CAMPUS PLACEMENT: 2011 – 2012

(B.Com, BBM, B. Sc, BCA & MBA)

DETAILS OF CAMPUS PLACEMENT, COMPANY, POSITION, SELECTED & PACAKAGE OFFERED

SL.N O.	DATE	COMPANY	POSITION	SELEC TED	PACK AGE(i)
1	29/01/2011	KEANE INDIA LTD.	TRAINEE - SOFTWARE ENGINEER	12	1.8
2	04/02/2011	HEWLETT PACKARD	OFFICE OPERATIONS	25	1.62



3	04/02/2011	DEUTSCHE BANK	OFFICE OPERATIONS	21	1.75
4	10/02/2011	INFOSYS TECHNOLOGIES LIMITED	TRAINEE - SOFTWARE ENGINEER	9	1.8
5	10/02/2011	INFOSYS BPO LIMITED	HR EXECUTIVE	60	1.8
6	11/02/2011	TATA CONSULTANCY SERVICE	HR EXECUTIVE	15	1.9
7	25/02/2011	ERNST & YOUNG	TAX ANALYST - HUMAN CAPITAL	1	2.3
8	05/03/2011	TECH MAHINDRA AND MAHINDRA SATYAM	SOFTWARE ENGINEER - TRAINEES	1	1.75
9	16/03/2011	QWEST INDIA PVT. LTD.	SOFTWARE ENGINEER - TRAINEES	5	2.5
10	17/03/2011	ACT TELEVISION	HR EXECUTIVE	6	1.85
11	18/03/2011	HSBC TECHNOLOGY & SERVICES	OPERATION EXECUTIVES	4	1.8
12	18/03/2011	RELYON SOFT	BUSINESS DEVELOPMENT EXECUTIVE	2	1.6
13	18/03/2011	ASCENT CONSULTING	TRAINEE - IT	16	1.85
14	18/03/2011	MICROLAND	TRAINEE - IT	6	1.8
15	18/03/2011	AXIS BANK	MARKETING MANAGER	15	1.9
16	18/03/2011	ADITYA BIRLA	MARKETING EXECUTIVE	3	1.78
17	18/03/2011	BIMAL MOTORS	AUTOMOBILE EXECUTIVE	30	1.65
18	18/03/2011	MANDOVI MOTORS	FIELD SALES OFFICER	1	1.68
19	18/03/2011	OMEGA HEALTH CARE	TRAINEE - MEDICAL CODER	10	2.1
20	18/03/2011	KOTAK MAHINDRA BANK	SALES MANAGER	2	2.8
21	18/03/2011	WIPRO	TECHNICAL SUPPORT ASSOCIATE	1	1.76
22	18/03/2011	RELIANCE COMMUNICATIONS	MARKETING EXECUTIVES	12	2.5
23	18/03/2011	NIRMAL BANG	RELATIONSHIP EXECUTIVES	4	1.89
24	18/03/2011	MATRIX CELLULAR	BUSINESS DEVELOPMENT EXECUTIVE	2	1.78
25	18/03/2011	MALABAR GOLD	HR EXECUTIVE	16	2.4
26	18/03/2011	MAHINDRA RETAIL	HR EXECUTIVE	2	1.5



27	18/03/2011	MADURA GARMENTS	RETAIL OPERATION EXECUTIVE	30	1.88
28	18/03/2011	TATA CROMA	KEY RELATIONSHIP MANAGER	35	1.65
29	18/03/2011	SHOPPERS STOP	FASHION ASSISTANT	4	1.95
30	18/03/2011	EMC 2	OPERATION SUPPORT	3	2.4
31	18/03/2011	THEMIS PHARMACEUTICALS (CHEMOSYN)	OPERATION EXECUTIVES	1	1.85
32	18/03/2011	HCG GLOBAL	MARKETING - EXECUTIVE	15	1.96
33	18/03/2011	JB CHEMICALS	SALES OFFICER	5	2.1
34	18/03/2011	SECRCO	MARKETING EXECUTIVE	10	1.8
35	18/03/2011	EVENING TIMES	TRAINEE CIRCULATION	16	1.9
36	18/03/2011	THE BELL	FOOD & BEVERAGE ASSISTANTS	1	2.1
37	18/03/2011	ITC HOTELS	F&B SERVICE EXECUTIVES	1	3.5
38	18/03/2011	BERGER PAINTS	EXECUTIVE - HOME DÉCOR	5	1.96
39	18/03/2011	KARVY FINANCIALS	RELATIONSHIP EXECUTIVES	9	2.15
40	18/03/2011	INDIA INFOLINE	KEY RELATIONSHIP MANAGER	7	2.25
41	18/03/2011	DREAM GAINS	TRAINEE-FINANCIAL SERVICES	3	2.4
42	18/03/2011	SMC	MARKETING EXECUTIVES	1	1.8
43	18/03/2011	JACOB FLEMING	INTERNATIONAL SALES EXECUTIVE	12	2.5
44	19/03/2011	DNA	TRAINEE CIRCULATION	6	2.85
45	19/03/2011	EAGLETON - THE GOLF RESORT	INHOUSE EXECUTIVES	2	2.2
46	19/03/2011	IDEA CELLULAR	MARKETING EXECUTIVES	5	1.6
47	19/03/2011	KIRLOSKAR BROTHERS LTD.	TRAINEE - MANUFACTURING	1	2.2
48	19/03/2011	THE MOBILE STORE	MARKETING EXECUTIVES	6	1.8



49	19/03/2011	VIRAJ STEELS LTD.	TRAINEE - MANUFACTURING	6	2.1
50	23/03/2011	BHARTI AIRTEL	RURAL TERRITORY MANAGER	2	2.52
51	06/05/2011	ANLAGE HRO SERVICES	HR PROFESSIONALS	1	2.4
52	06/05/2011	ANLAGE INFOTECH (INDIA) P. LTD	HR PROFESSIONALS	1	2.4
53	06/05/2011	J.P MORGAN	TREASURY SERVICES	19	2.2

**NAME OF STUDENTS WHO HAVE BEEN SHORTLISTED/ OFFERED PLACEMENT:**

**CAMPUS PLACEMENT : 2011-12**

**(B.Com, BBM, B.Sc, BCA & MBA)**

<b>Keane IT</b>	
<b>Sl.No.</b>	<b>Candidate's Name</b>
	Pushpa Ojha
2	Arun Kumar V
3	Shruthi Babu
4	Megha R
5	Kavya M
6	Pulamte Sandy
7	Seema P
8	Subhadra T
9	Tejaswini S
10	Aishwarya T
11	Shwetha S
12	Sujitha V
<b>HEWLETT PACKARD</b>	
1	Arvind L N
2	R Pavani Yadav
3	Siddhartha A M

4	Manjesh B
5	Sunil Kumar C R
6	Pavithra M
7	Usha Rani R
8	Shivangi D K
9	Varun Kumar H M
10	Lavanya C
11	Preeti Kaul
12	Maanusha
13	D Vinuthana
14	Naaya shree P
15	Harsha A
16	Nishanth F R
17	Swapna P
18	Syed Noor Mohammed
19	Suyog R Maney
20	Kavya Shre B
21	Roopa P R
22	Ashwini M
23	Poornima B N
24	Swathi S
25	H Joythi Lakshmi
	<b>DEUTSCHE BANK</b>
1	Kavya B K
2	Parmesh L
3	Mani Kanta P R
4	Tejaswini M
5	Rashmi R
6	Prema M
7	Gurvinder Singh
8	Shilpa S
9	Tejaswini D
10	Vinod Raj B
11	Nikhath Khan H
12	Sadhana G B
13	Akshaya Kamath

14	Charen C G
15	Rajesh R
16	Roopa P R
17	Shalini P
18	Ranjitha B J
19	Arvind L N
20	Deepak Sagar M
21	Seema P
	<b>INFOSYS TECHNOLOGIES LIMITED</b>
1	Kavya.B.K
2	Kavyashree.P
3	Lavanya.N
4	Nagarjun.N.L
5	Pavan.B.S
6	Pushpa Ojha
7	Soumaya.N.Hiremath
8	Uma.K.M
9	Vijay.N
	<b>INFOSYS BPO LIMITED</b>
1	Raj Kumari R
2	Ramya.K
3	Hamshalakshmi D S
4	Shahbez Tarennum
5	Manasa P R
6	Kaneez Fathima
7	Babitha Sinag
8	Monika Pathak
9	Priyanka S
10	Anil Kumar S
11	Avinash Walke M
12	Kavitha K
13	Parmesh L
14	Prashanth Kumar K
15	Sadhana G B



16	Deepika Yadav
17	Raghvendra N
18	Prema M
19	Vijay M
20	Abhilasha N
21	Bharathi D
22	Hemalatha G P
23	Hajira Tarannum
24	Simphy Bhat
25	Sadhana G B
26	Chandana
27	Shalini P
28	Sudha K
29	Sowmya J V
30	Kavya M
31	Rubithra D
32	Shalini.S
33	Anil Kumar K N
34	Mohan Reddy V
35	Raghavendra Prasad
36	Lakshmi Narashima
37	Mohan Babu K A
38	Sunil Kumar S
39	G Nithya
40	Shilpa H G
41	Pallavi K
42	Arun Kumar V
43	Deepak Sagar M
44	Vinod Raj B
45	Geetha K S
46	Charan C G
47	Rajesh R
48	Mahesh Babu N G
49	Tejas R J
50	Balaji J
51	Pavan N
52	Praveen Kumar C

53	Sandeep C
54	Bharath P
55	Lakshmikanth B N
56	Mahesh Kumar L
57	Bharani A R
58	Sajith P
59	Vinay Kumar VA
60	Bharath N
	<b>TATA CONSULTANCY SERVICES</b>
1	Darshan K R
2	Deepika R
3	Geetha K S
4	Gowthami C L
5	Madhrui B P
6	Nishanth T R
7	Pragathi Karoor
8	Pramila R
9	Preeti Kaul
10	Ramya Kavana G.S
11	Seema P
12	Subhadra T
13	Surekha S
14	Swathi M.R
15	Vijaya Valli A
	<b>ERNST &amp; YOUNG</b>
1	Arunkumar. A. B
	<b>TECH MAHINDRA AND MAHINDRA SATYAM</b>
1	Shubhadra P
	<b>QWEST INDIA PVT. LTD.</b>



1	Kavya B K
2	Bhagya Shree D P
3	Athith Chandra V C
4	Gopinath N
5	Nadiya A
	<b>ACT TELEVISION</b>
1	Amitha K
2	Manjunath N
3	Rithesh Baliga P
4	Varun Kumar H M
5	Pradeep B V
6	Aishwarya T
	<b>HSBC TECHNOLOGY &amp; SERVICES</b>
1	D.Uma Maheshwari
2	Abhilasha.N . Raj
3	Tejaswini.S
4	D.Manjula
	<b>Relyon Softech Limited</b>
1	Nagaraj R Tarimane
2	Girisha A
	<b>ASCENT CONSULTING</b>
1	Akshatha Rao
2	Asha G N
3	Asha S
4	Anitha H R
5	Shruthi L R
6	Dinesh G
7	Apoorva Patil
8	S S Bharath
9	Rakesh
10	Subhashini M

11	S Anil Kumar
12	Simpy Bhat
13	Bhaskar K
14	Ranjitha B J
15	Keerthi S L
16	Manjunath V
	<b>MICROLAND</b>
	Priyanka. K.R
	Saranya J
	Dilip Kumar
	Rathna N
	Sharana kumar
	Pooja MV
	<b>AXIS SALES AND SECURITIES</b>
1	Arun Kumar S V
2	Rakesh R K
3	Abhilash N
4	Shivaprasad
5	Jerin J
6	Sajith P
7	Deepak Sagar M
8	Sandeep Kushwaha
9	Parmesh L
10	Nishanath T R
11	Trinesha J L
12	Sachin D
13	Manu Heera Chavan
14	Praveen Kumar
15	Pankaj R Gupta
	<b>ADITYA BIRLA</b>
1	Amit Kumar Yadav
2	Preeti Kaul

3	Supriya P
	<b>BIMAL MOTORS</b>
1	Asha V
2	Shravan Kumar
3	Thavini B K
4	Ayesha Anjum
5	H Dastagir Badsha
6	Shruthi Babu
7	Anun Kumar V
8	Rehman Shariff
9	Jagadeesh D K
10	Arunkumar Basannavar
11	Priyanka K
12	Keerthikumar B J
13	Madhuri Kumari
14	Chirag C
15	Vidhya Sagar V S
16	Sharath Kumar
17	Shabreena Begum
18	T N Mithun
19	Vikranth G S
20	Rangaraju M C
21	Suhas B S
22	Sunil Kumar K
23	Varun Kumar E
24	Vharath P A
25	Swetha P
26	Pavithra M
27	Vinay Kumar N
28	Shashank S
29	Agnish A
30	Pavanendra S Raju
	<b>MANDOVI MOTORS</b>
1	Raghavendra

	<b>OMEGA HEALTH CARE</b>
1	Kishore G
2	Deepthi Raundaran
3	Priyoshma Tripathy
4	Karthik.MP
5	Anil Kumar
6	Sriharsha.M
7	Basavaraj T
8	Sandeep Kumar
9	Santhosh Kumar
10	Pramod S
	<b>Kotak Mahindra</b>
	Ahmed Rehan
	Arun Kumar B
	<b>WIPRO</b>
1	Preeti Dubey
	<b>RELIANCE COMMUNICATIONS</b>
1	Deepak Sagar M
2	Sandhya K
3	Tejaswini M
4	Vishwas V
5	Rashmi R
6	Mamatha Devi V M
7	Yogitha R
8	Ramith S
9	Ramyakavana G S
10	Sneha R
11	Harsha A
12	Chandrika R
	<b>NIRMAL BANG</b>

1	Shalini S
2	Hajira Tarannum
3	Sharad Mudhol
4	Keerthi V
	<b>MATRIX CELLULAR</b>
1	Shambuling Patil
2	Manu Chavan
	<b>MALABAR GOLD</b>
1	Manjunath. P
2	Manjunath. R
3	Mithun Kumar Hegde
4	Naveen . YR
5	Nelkudri Vinayak
6	Prashant Paragi
7	Radhika. AB
8	Raghavendra Pawar. RC
9	Shruthi. N
10	Sunil Kumar. P
11	Sunil. S
12	Ambika. P
13	Rashmi
14	Rony Devaiah. A.S
15	Nagaraj. R
16	M Mahesh Reddy
	<b>MAHINDRA RETAIL</b>
1	Rithesh Baliga P
2	Varun Kumar H M
	<b>MADURA GARMENTS</b>
1	Prema M
2	Gurvinder Singh
3	Sangeetha B C



4	Pavan N
5	Shivangi Shrivastav D K
6	Shilpa S
7	Prashanth Kumar K
8	Balaji J
9	Tejaswini D
10	Athith Chandra V C
11	Ashray k
12	Seema P
13	Girish Y K
14	Megha R
15	Jeevan H N
16	Pallavi M J
17	Shwetha K
18	Chandan Kumar Mondal
19	Simha R N
20	Sreerag M S
21	Santosh S
22	Manoj Kumar Yadav
23	Sachin Poonia
24	Poornima B N
25	Vinod Raj B
26	Nikhat Khan H
27	Nitish Ranjan
28	Bharath P
29	Sandeep C
30	Geetha K S
	<b>TATA CROMA</b>
1	Arun kumar Basannavar
2	Ambika S H
3	Abdul kareem M S
4	akshata Rannebennur
5	Rakesh R K
6	Ayesha Anjum
7	Simpy Bhat



8	Swetha P
9	Raghavendra Pawar R C
10	Radhika J
11	Syed Faiz
12	Rakshith Krishna
13	Amit Kumar Yadav
14	Varsha M Shellikeri
15	Akila B N
16	Rajakumari R
17	Vidhya Sagar V S
18	Renuka Chikkameti
19	Tejaswini L S
20	Pavithra M
21	Sharath Kumar
22	Hareesh kumar R C
23	Shruthi B A
24	Asha V
25	Swathi S
26	Poojitha B R
27	Shiva Prasad
28	Manu Heera Chavan
29	Swaraj T M
30	Shwetha K S
31	Sumana M
32	Mohamed Imadulla
33	Gururaj
34	Premavathy
35	Pallavi k b
36	Prema C
37	Rangaraju M C
38	Niten Chowdary
39	Preeti Kaul
40	Madhuri Kumari
	<b>SHOPPERS STOP</b>

	Arvind Kumar
	Jyothi Kumari
	Anikita Dubey
	Amit Kumar Yadav
	<b>EMC 2</b>
	Madhuri.S
	LAVANYA
	Rajalakshmi.k
	<b>THEMIS PHARMACEUTICALS (CHEMOSYN)</b>
	Prashanth.S
	Vinay Gopal
	<b>HCG GLOBAL</b>
	Deepika R
	Poonam Patel R
	Sukeshini Yesudas
	Geetha K S
	Mithun T N
	Nishanth L
	SimpY Bhat
	Divya T
	Nithin Raj V R
	Gopinath N
	Shruthi Babu
	Preeti Dubey
	Subhadra T
	Ashwini T
	Shwetha H M
	<b>SECRCO</b>
	Vishnu Pillai V
	Charankumar C
	Divya R



	Yadunandan M V
	Shilpa Shree S
	Nagaraj R T
	Arpita Bhattacharjee
	Tejaswini R
	Hamsalakshmi B S
	Chaitanya C
	<b>EVENING TIMES</b>
	Arunkumar. A.
	Asha. D Raju
	Lad Bhavin Harish
	Mahesh. S. Ghatke
	Manjunath. KS
	Nagaraj. R
	Nagesh Babu. K
	Prashanth. HS
	Roopa. J
	Sachin. D
	Shishira. MJ
	Namratha J
	Akshaya Kamath
	Subhashini M
	Manasa P R
	Hemalatha G P
	Nagachandra B G
	<b>THE BELL</b>
	Priyadarshini U K
	<b>ITC HOTELS</b>
	Krithika.N.
	<b>BERGER PAINTS</b>
	Rajeev K

	Shashank B S
	G Vinay
	M S Arun
	Harish K
	<b>KARVY FINANCIALS</b>
	Anushree S
	Aruna P
	Ligo P Thomas
	Naveeda Anjum M
	Pankaj R Gupta
	Pooja J Patil
	Rakesh R K
	Rony Devaiah A S
	Roopa J
	Sridevi A Reddy
	Thejaswini T P
	<b>INDIA INFOLINE</b>
	Navyashree.K.N
	Nammita V Kammar
	Vasanthi.K
	Radhika.J
	Preeti kaul
	Preeti Dubey
	Amit kumar Yadav
	Ligo P Thomas
	Harsha
	Sindhu.P
	Rony
	Bharath kumar
	Sridevi A Reddy
	Gayathri
	Roopa.J
	<b>DREAM GAINS</b>

	Pankaj R Gupta
	Arun Kumar B
	Shilp Shree
	<b>SMC</b>
	Rony Devaiah A.S
	<b>JACOB FLEMING</b>
	Chaithra R
	Swetha M R
	Shivaraj A C
	Nagashruthi Ramachandra P
	Veena Jyothi
	Ligo P Thomas
	Manu K O
	Anil V
	S Chetan Kumar
	Preeti S Kogali
	Sripriya A
	Ramy S

## ANNEXURE 2

### Achievements of Students:

1. **Model Lok Sabha Conference:** 40 Students of this college were selected from various streams for a two- month training programme on model Lok Sabha. The programme was conducted from 12<sup>th</sup> Sept to 30<sup>th</sup> Nov 2011 by YMCA. The following students attended the entire training and received individual participation certificates as well as a trophy for the college.

SI No	Students Name	Class
1	Lokesh Kumar	IV BCA
2	Murugananda	IV BCA
3	Bharath	IV BA



4	Prakruthi	IV BSC-CZM
5	Nethravathi	IV BSC-CZM

**Other achievements:**

SI No	Students Name	Class	Achievements	Name of the Institutions	Date
1	Bharath	IV BA	III Place in Inter Collegiate Quiz Competition	Seshdripuram Institute of Management, Bangalore	17-03-2012
2	Harsha	IV BA	3 <sup>rd</sup> Place in Inter Collegiate Quiz Competition	Seshdripuram Institute of Management, Bangalore	17-03-2012
3	Sathya Bhat	BCom VI	Paper Presentation(Guided by Mrs Neha Jain)	Bharathi Vidyapeeth, New Delhi	17.3.22012
4	Kumar N	VI BA	II place in Environmental Quiz	Seshdripuram College, Bangalore	17-03-2012
5	Santhosh Kumar	VI BA	II place in Environmental Quiz	Seshdripuram College, Bangalore	17-03-2012
6	Manoj	IV BA	III place in Environmental Quiz	Seshdripuram College, Bangalore	17.3.22012
7	Nataraj N	IV BA	III place in Environmental Quiz	Seshdripuram College, Bangalore	17-03-2012
8	Manohar	VI BA	II prize in Economics	ArthaShastra Academy	17.3.22012
9	Apoorva.s.	VI BBM	II prize in Marketing	St.Claret College	8/08/2011
10	Sandhya.S	VI	II prize in Marketing	St.Claret College	8/08/2011

		BCOM			
11	Adarsh.B	VI BBM	II prize in Best Manager	St.Claret College	8/08/2011
12	Madhusudan.K	VI BBM	III prize in Crisis Mgmt	St.Claret College	8/08/2011
13	Deepak	II BCOM	III prize in Crisis Mgmt	St.Claret College	8/08/2011
14	Pratap.T	VI BBM	III prize in Fashion Show	St.Claret College	8/08/2011
15	Adarsh.B	VI BBM	III prize in Fashion Show	St.Claret College	8/08/2011
16	Vipin Raj	VI BBM	III prize in Fashion Show	St.Claret College	8/08/2011
17	Raviteja	VI BBM	III prize in Fashion Show	St.Claret College	8/08/2011
18	Deepak	II BCOM	III prize in Fashion Show	St.Claret College	8/08/2011
19	Krupa	II BBM	III prize in Fashion Show	St.Claret College	8/08/2011
20	Deepthi	II BCOM	III prize in Fashion Show	St.Claret College	8/08/2011
21	Sahana.T.R	IV BCOM	III prize in Fashion Show	St.Claret College	8/08/2011
22	Gagana rao	II BCOM	III prize in Fashion Show	St.Claret College	8/08/2011
23	Pradeepa.A	VI BBM	III prize Mock stock	St.Claret College	8/08/2011
24	Pratap.S	VI BBM	III prize Mock stock	St.Claret College	8/08/2011
25	Vipin Raj	VI BBM	II prize in Adaptune	MLA College	22/7/2011
26	Adarsh.B	VI BBM	II prize collage	MLA College	22/7/2011
27	Sandhya.S	VI BCOM	II prize collage	MLA College	22/7/2011
28	Apoorva.s.	VI BBM	II prize Dance	MLA College	22/7/2011



29	Adarsh.B	VI BBM	I prize Mad ads	MLA College	22/7/2011
30	Raviteja	VI BBM	I prize Mad ads	MLA College	22/7/2011
31	Vipin Raj	VI BBM	I prize Mad ads	MLA College	22/7/2011
32	Madhusuda n.K	VI BBM	I prize Mad ads	MLA College	22/7/2011
33	Rudresh.N. H	VI BBM	I prize Mad ads	MLA College	22/7/2011
34	Pratap.S	VI BBM	I prize Mad ads	MLA College	22/7/2011
35	Sandeep.S. M	VI BBM	I prize Mad ads	MLA College	22/7/2011
36	Pradeepa.A	VI BBM	I prize Mad ads	MLA College	22/7/2011
37	Pradeepa.A	VI BBM	III prize in singing	Sindhi College	12/1/2012
38	Anoop Naik	IV BBm	Consolation in Singing	Sindhi College	12/1/2012
39	Asha B	IV B.Com	Best Manager	Sindhi College	12/1/2012
40	Sindhu A	VI B.Com	Best Manager	Sindhi College	12/1/2012
41	Neha Marathe	VIB.Co m	I Prize Rangoli	Sindhi College	12/1/2012
42	Aparna .P	VI BCA	I Prize Rangoli	Sindhi College	12/1/2012
43	Adarsh.B	VI BBM	I prize Treasure Hunt	Sindhi College	12/1/2012
44	Apoorva.s.	VI BBM	I prize Treasure Hunt	Sindhi College	12/1/2012
45	Sandhya.S	VI BCOM	I prize Treasure Hunt	Sindhi College	12/1/2012
46	Vikesh	II BCOM	III Rock band	Sindhi College	12/1/2012
47	Sai Mukunda	II BCOM	III Rock Band	Sindhi College	12/1/2012
48	Adarsh B	VI BBM	III Rock Band	Sindhi College	12/1/2012

49	Adarsh B	VI BBM	III Fashion Show	Sindhi College	12/1/2012
50	Ravi Teja	VI BBM	III Fashion Show	Sindhi College	12/1/2012
51	Ravi Raj	VI BBM	III Fashion Show	Sindhi College	12/1/2012
52	Vallabh P	VIBBM	III Fashion Show	Sindhi College	12/1/2012
53	Krupa	II BBM	III Fashion Show	Sindhi College	12/1/2012
54	Sahana TR	IV B Com	III Fashion show	Sindhi College	12/1/2012
55	Gaganarao	II B Com	III Fashion show	Sindhi College	12/1/2012
56	Madhura	II B Com	III Fashion Show	Sindhi College	12/1/2012
57	Apoorva S	VI BBM	I Tattoo design	Sindhi College	12/1/2012
58	Sandhya S	VI BCom	I Tattoo design	Sindhi College	12/1/2012
59	Vallabh P	VI BCom	II Tattoo design	Sindhi College	12/1/2012
60	Sindhu A	VI BCom	II Tattoo design	Sindhi College	12/1/2012
61	Vallabh P	VI BCom	I Collage	Sindhi College	12/1/2012
62	Sindhu A	VI BCom	I Collage	Sindhi College	12/1/2012
63	Neha Marathe	VI BCom	I Collage	Sindhi College	12/1/2012
64	Vipinraj	VI BBM	I Adaptune	Indian Academy	14/2/2012
65	Adarsh B	VI BBM	I Fashion show	Indian Academy	14/2/2012
66	Prathap S	VI BBM	I Fashion show	Indian Academy	14/2/2012
67	Vipinraj	VI BBM	I Fashion show	Indian Academy	14/2/2012
68	Deepak	II BCom	I Fashion show	Indian Academy	14/2/2012
69	Robert	IV BCA	I Fashion show	Indian Academy	14/2/2012
70	Gagana Rao	II BCOM	I Fashion show	Indian Academy	14/2/2012
71	Sahana.TR	IVBCO	I Fashion show	Indian Academy	14/2/2012



		M			
72	Vanitha	IV BCA	I Fashion show	Indian Academy	14/2/2012
73	Suman	II BCom	I Fashion show	Indian Academy	14/2/2012
74	Gagana rao	II BCom	III Singing	Indian Academy	14/2/2012
75	Harshitha	II BCom	III Singing	Indian Academy	14/2/2012
76	Sai Mukunda	II BCom	III Singing	Indian Academy	14/2/2012
77	Nayana	II BCom	III Singing	Indian Academy	14/2/2012
78	Rudresh	VI BBM	I Mad ads	Indian Academy	14/2/2012
79	Rakesh	VI BBM	I Madads	Indian Academy	14/2/2012
80	Pratap.S	VI BBM	I Madads	Indian Academy	14/2/2012
81	Madhusuda n	VI BBM	I Madads	Indian Academy	14/2/2012
82	Sandeep	VI BBM	I Madads	Indian Academy	14/2/2012
83	Vipin Raj	VI BBM	I Madads	Indian Academy	14/2/2012
84	Adarsh.b	VI BBM	I Madads	Indian Academy	14/2/2012
85	Apoorva.s	VI BBM	II Debate	Indian Academy	14/2/2012
86	Adarsh.B	VI BBM	II Debate	Indian Academy	14/2/2012
87	Sandhya.S	VIBCom	II Marketing	Indian Academy	14/2/2012
88	Apoorva.s	VI BBM	II Marketing	Indian Academy	14/2/2012
89	Adarsh.B	VI BBM	III HR	Indian Academy	14/2/2012
90	Pratap.S	VI BBM	III HR	Indian Academy	14/2/2012
91	Adarsh.B	VI BBM	III CEO	Indian Academy	14/2/2012
92	Sahana.TR	IV BCom	II Fashion show	Indian Academy	14/2/2012
93	Adarsh B	VI BBM	II Fashion show	Indian Academy	14/2/2012
94	Raviteja	VI BBM	II Fashion show	Indian Academy	14/2/2012
95	Vipinraj	VI BBM	II Fashion show	Indian Academy	14/2/2012
96	Vanitha singh	IV BCom	II Fashion show	Indian Academy	14/2/2012
97	Aruna	IV	II Fashion show	Indian Academy	14/2/2012



		BCom			
98	Robert	IV BCA	II Fashion show	Indian Academy	14/2/2012
99	Gagana Rao	II BCom	II Fashion show	Indian Academy	14/2/2012
100	Pratap .T	VI BBM	II Fashion show	Indian Academy	14/2/2012
101	Vipinraj	VI BBM	I Face paint	Indian Academy	14/2/2012
102	Neha Marathe	VI BCom	I Face paint	Indian Academy	14/2/2012
103	Vallabh.P	VI BCom	I Collage	Indian Academy	14/2/2012
104	Raviteja	VI BBM	I Collage	Indian Academy	14/2/2012
105	Asha.B	IV BCom	II Best Manager	MLA	21/2/2012
106	Apoorva.S	VI BBM	III Product Launch	Bishop Cotton's	24/2/2012
107	Raviteja	VI BBM	III Product Launch	Bishop Cotton's	24/2/2012
108	Adarsh.B	VI BBM	III Product Launch	Bishop Cotton's	24/2/2012
109	Sandhya.S	VI BCom	III Product Launch	Bishop Cotton's	24/2/2012
110	Sahana.T.R	IV BCom	II Dance	Reva College	3/3/12
111	Vanitha Singh	IV BCom	II Dance	Reva College	3/3/12
112	Gagana rao	II BCom	II Dance	Reva College	3/3/12
113	Nikhil	VI BCA	III Quiz	MLA College	17 & 18/1/12
114	Akshaya Bedre	VI BCA	I Spell bee	MLA College	17 and 18/1/12
115	Aparna.P	VI BCA	II Tattoo design	MLA College	17 & 18/1/12
116	Sachin.N .Rao	VI BCA	III Quiz	MLA College	17 & 18/1/12
117	Ashish	VI BCA	III Quiz	MLA College	17 & 18/1/12
118	Krishna	VI BCA	III Poster	MLA College	17 & 18/1/12



	Prabhu		presentation		
119	Apoorva	VI BCA	III Poster presentation	MLA College	17 & 18/1/12
120	Sharath.s	VI BCA	III Poster presentation	MLA College	17 & 18/1/12
121	Akshay	VI BCA	II Quiz	Sindhi College	12and13/1/12
122	Sachin	VI BCA	II Quiz	Sindhi College	12and13/1/12
123	Ashish	VI BCA	II Quiz	Sindhi College	12and13/1/12
124	Aparna	VI BCA	II Quiz	Sindhi College	12and13/1/12
125	Nikhil	VI BCA	II Quiz	Sindhi College	12and13/1/12
126	Bharath	IV BA	Participation(UGC National Seminar)	NFGC, Chikkanayakanahalli	11/12012
126	Siddalingayya	IV BA	Participation(UGC National Seminar)	NFGC, Chikkanayakanahalli	11/12012
127	Bharath S	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
128	Harshavardhan	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
129	Manoj Kumar	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
130	Muniraju	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
131	Syed Imdad	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
132	Puneeth	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
133	Prasanna	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
134	Divya	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
135	Sharada	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012



136	Pavithra	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
137	Sidlingayya	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
138	Anand S	IV BA	Participation(National Seminar)	KLE Society College	25-02-2012
139	Bharath S	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/2012
140	Harshavardhan	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/ 2012
141	Mithun Krishna	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/20122012
142	Divya	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/2012
143	Pavithra	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/2012
144	Sidlingayya	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/2012
145	Ankitha Batt	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/2012
146	Priyansha	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/2012
147	Shikha Kumari	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/2012
148	Syed Imdad	IV BA	Participation(UGC National Seminar)	Maharani's Arts College	3and4/2/2012
149	Nikhil Marathe	VI BCA	III spellbee	MLA College	17 and18/1/12
150	Chouragal Vanitha	IV Zoology	III Fashion Show	Indian Academy	17 and18/1/12
151	E.Dilna	IV	I Prize Poster	SFGC	18/2/2012



	Jasmin	BCom	Presentation		
152	Deepak	IV BCom	I Prize Poster Presentation	SFGC	18/2/2012
153	K.H.Suhan	IV BCom	II Prize Poster Presentation	SFGC	18/2/2012
154	Akhila Sowmya	IV Bcom	III Prize Poster Presentation	SFGC	18/2/2012
155	Nischita	IV BCom	III Prize Poster Presentation	SFGC	18/2/2012
156	H. Karthik	II B.Com	IV Prize Poster Presentation	SFGC	18/2/2012
157	Santosh	II B.COM	IV Prize Poster	SFGC	18/2/2012

**Best out-going students of the year:**

The following students were adjudged as the best outgoing students of the year 2011-12:

Kumar N	<b>BA</b>
Sindhu A	<b>B Com</b>
Apoorva A	<b>BBM</b>
Nikhil Marathe	<b>BCA</b>
Veena Y S	<b>BSc (SMC)</b>
Madhushree MR	<b>BSc (SMC)</b>
Pratibha RC	<b>BSc (BBG)</b>
Pushpa	<b>BSc (CZM)</b>