

Seshadripuram Educational Trust

SESHADRIPURAM FIRST GRADE COLLEGE



Yelahanka New Town, Bengaluru – 560064

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka

& Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956,

Accredited 'A+' Grade by NAAC and ISO 9001: 2015 Certified

INSTITUTION'S INNOVATION COUNCIL

In association with

Post Graduate Department of Commerce & Management The Programme Proceedings

Seshadripuram First Grade College, Institution's Innovation council in association with Postgraduate Department of Commerce & Management is organized a Workshop on "The Impact on Current Innovations towards IPR in India" on the commemoration of 'World Intellectual Property Rights Day' on 26th April 2023 at 10am by Resource person Dr. Agalya V, Professor & Associate Head (R&D) IIC President & Innovation Ambassador, MOE's Innovation cell, New Horizon College of Engineering, Bengaluru. The programme enlightened on the importance of Entrepreneurship in current sustainable world. The main objective of the workshop is to be a Job provider not Job seekers and to manifest Inventions, Innovations & Idea generation through uniqueness of their products and protecting that product through Intellectual Property rights. The speaker started the session by telling the Importance of current impact on innovations towards IPR to promote & provide new knowledge in bringing through Industrial Property, Trademarks, Copyrights, research & Innovations to navigate and understand patent laws. The speaker focused in spreading awareness & facilitating support in building a strong IPR Ecosystem. The workshop had contained with a number of activities to project students with Idea generation, Innovation, designing a product, Trademarks and how to apply for IPR. The overall programme was very productive, informative and well received by all the participants. The outcome of the programme is to provide exclusive rights to the students and to protect the interest of the creator & encourage young entrepreneurs to create a market for the invention as a whole.

> Dr. Raji Pillai Director, PG Department President, IIC





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Ministry of Education Innovation Cell

is organizing a Workshop on

The Impact on Current Innovations towards IPR in India

Resource Person





Professor and Associate Head (R&D)

IIC President & Innovation Ambassador, MOE's Innovation Cell

New Horizon College of Engineering, Bengaluru

Wednesday, 26th April 2023 At 11.00 am Venue : Sabhangana

N. R. Pandith Aradya

Chairman Governing Council Dr. S. N. Venkatesh

Principal, SFGC & Chairman, IIC Dr. Raji Pillai

Director, PG Department & President, IIC

Dr. Vasantha Kumari K.

Program Convenor

Prof. Salma Banu A.

Program Co- Convenor

