

Industrial Visit to ICICI Manipal Academy

Submitted by: Nimisha Ann Philip

Date:

Place: Bangalore

Industry visits sensitize students to the practical challenges that organizations face in the business world. Industrial visits also give greater clarity about various management concepts for students as they can practically see how these concepts are put into action.

The visit to Manipal academy opened up a new course for the students called the PG diploma in banking, the academy opened up replica bank branches so that the students can get firsthand experience and can enter into the banking sector with ease. The students were taken to ICIC bank, Axis Bank, Indian bank and to a different block to train out insurance agents this has shown us students a new platform and a new industry to enter into. The academy also provided financial aids to those students who cannot afford the course along with hostel and medical facilities.

The visit ended with a tour of the complete academy and students asked questions pertaining to the information needed for them to join this academy in the coming months.