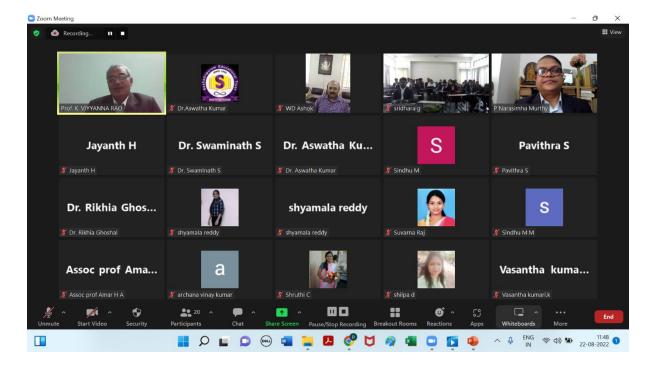
## 8 DAYS HYBRID NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAM ON TOOLS AND TECHNIQUES IN RESEARCH.

The Post-Graduate Department of Commerce and Management, Seshadripuram first-grade college (SFGC), Yelahanka was organised a 8 days hybrid national-level faculty development program on tools and techniques in research, the inauguration session was started at 11:30 am by Seshadripuram Educational Trust anthem and invocation song by Kumari Bhargavi S from 4<sup>th</sup> semester M.Com. followed by the welcome speech by Dr.S.N. Venkatesh, Principal, SFGC, the program purview was done by Jayanth H, assistant professor, post-graduate department of commerce and management, SFGC, the inaugural address was given by Prof. K. Viyanna Rao, former vice-chancellor, Acharya Nagarjuna University at the end of the inaugural session presidential remarks were done by Sri W.D. Ashok, Trustee, Seshadripuram Educational Trust and vote of thanks is done by Dr. Raji Pillai, Director, Post graduate department of commerce, SFGC, and master of ceremony is done by Vasantha Kumari K, assistant professor.



1st day of Hybrid National level Faculty Development Programme on Tools and

Techniques in Research.

Resource person: Dr. K Ramachandra

Principal, Maharani Cluster University

Date: 22/08/2022

**Topic: Recent Trends in Research and Selection of Research Topic** 

**Discussion:** 

The postgraduate department of commerce and management organized a Hybrid

national-level faculty development program on tools and techniques in research on 22<sup>nd</sup>

August 2022 from 2 pm to 4 pm.

**Research** is "creative and systematic work undertaken to increase the stock

of knowledge". The resource person started by addressing the need for research as it is

the mother of Innovation. It also stated the importance and significance of the research.

**Objective:** The main objective is to make participants conscious while selecting the

right Research topic.

Sir also touched upon the primary purposes of basic research

documentation, discovery, interpretation, and the research and development (R&D) of

methods and systems for the advancement of human knowledge and several forms of

research i.e. scientific, humanities, artistic, economic, social,

business, marketing, practitioner research, life, technological, etc. Sir keenly insisted

on more focus on environmental influence and its attitude towards doing research. The

whole context was to explain on Knowledge Driven Economy and finding the latest

knowledge is encouraged through research. There is constantly fresh knowledge and

discoveries being made in several sectors, notably in the sciences. By staying current,

you may avoid falling behind and providing information that is unreliable or

incomplete. With the most recent information, you'll be better prepared to discuss a

topic and develop concepts. Research gives you a solid foundation on which you can

build your ideas and opinions. Sir also gave lot of assistance and guidance in selecting

the right topic for the participants and also gave an approach for selecting the topics

according to the trend. The topics were discussed on the various subjects like HRM, Finance, Accounts, Marketing and Entrepreneurship Development.

Outcome: Participants were well aware of the Research topics and understood the process of right selection.



## 23-08-2022 "Review of Literature" from 02:00 PM To 04:00 PM

By - Dr. Nachimai



2nd- day session of 8 days hybrid national level faculty development program on tools and techniques in research is started on 23<sup>rd</sup> august 2022 at 2 PM by Dr. Aswatha Kumar, faculty of commerce, dept of commerce and management, Seshadripuram First Grade College through introducing the resource person Dr. Nachimai, artificial intelligence specialist, research and technology siemens health care, the session ended at 4.30 PM. In the session, the resource person focused on the relevance of the review of literature in the research process. The session has given the knowledge on various techniques available for reviewing of the literature. Further, the resource person discussed the application of various tools and techniques for systematic, descriptive, narrative, scoping, realistic, augmentative, and critical review of the literature. The resource person has focused on different reference management tools like Mendeley, End note & Zotero also.

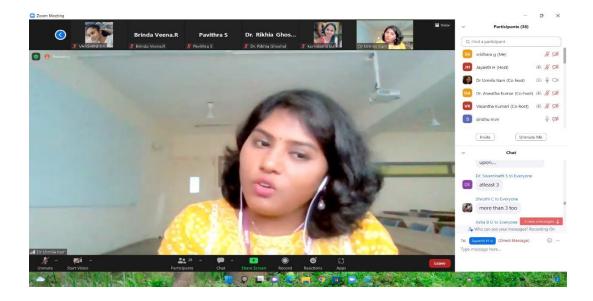
Overall, the session was highly interactive from the beginning to wind up & Participants were highly active in the interactive session of the  $2^{nd}$  day FDP.

3<sup>rd</sup> Day of eight days of faculty development programs on research gap identification and formulation on 24<sup>th</sup> august 2022

Resource person: Dr. Urmila Ittam, professor, CMS, Jain University, Bengaluru Keynote address:

The post-graduate department of commerce and management, SFGC conducted eight days of hybrid Faculty development program on "Tools and techniques in Research" the 3rd-day FDP was on research Gap identification and formulation by the Formulation by the resource person Dr. Urmila Itam madam rightly said that research gap is a question or problem on which enough existing research is not done or it is outdated and needs to be updated. The research work always starts with a research proposal and finding a valid value research gap, ma'am concentrated and different kinds of research gap like empirical gap knowledge gap evidence gap, theoretical gap, population gap, application gap, and methodology gap. The resource person is enlightened on how to frame the objectives in research like explore, study, ascertain, understand, to probe, and to observe based on descriptive, analytical, exploratory, empirical, and longitudinal research-oriented studies. She explained how to identify research gaps and formulate research aspects to deliberate investigation to pertinent and perform the quality in research through scientific investigation. The speaker emphasizes what needs to be achieved within the scope of the research to formulate and forecast the formulation and implementation of research.

The overall session was very interactive and informative and well received by all participants presented for the programme.



4<sup>th</sup> day of hybrid national level faculty development program on tools and techniques in research.

Resource person: Dr. Dharmendra H

Assistant professor, Department of MBA

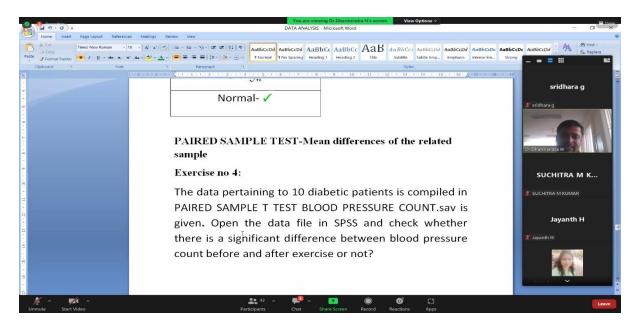
Acharya institute of graduate studies,

Bengaluru.

## Discussion:

The postgraduate department of commerce and management organized a hybrid national-level faculty development program on tools and techniques in research on 25th august 2022 from 2 pm to 4 pm. The resource person started by addressing statistical methods of collection, analysis, interpretation, presentation, and organization of data through interviews, focus groups, surveys, and observation. descriptive study, analytical study, exploratory study, empirical, longitudinal research-oriented study. She explained on how to identify the research gap and formulated research aspects to deliberate investigation to pertinent and perform the quality in research through scientific investigation. He highlighted the importance of qualitative and quantitative research techniques and tools. Sir concentrated on hypothesis testing based on the population parameter to determine whether the data is significant or not. He touched on the insights

of parametric data and non-parametric data to evaluate, analyse, and interpret the data's essence & reliability. The speaker brought many practical approaches of tools and techniques in research through hypothesis testing like chi-square, z test, t-test, and ANOVA sample test in considering data and variable view.



5<sup>th</sup> Day of Eight days of Faculty Development Programs on Research Funding on 26<sup>th</sup> August 2022

Resource person: Dr. V D Santosh Kumar

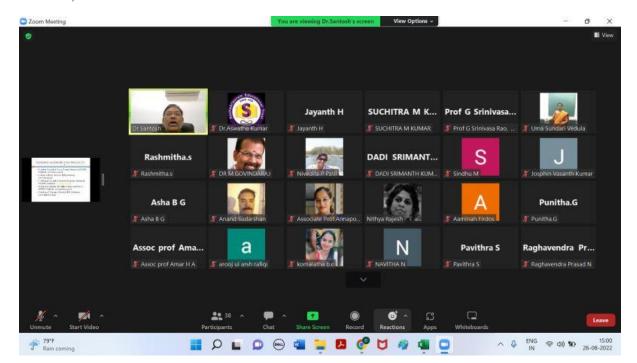
Keynote address:

The Post-Graduate Department of Commerce and Management, SFGC conducted eight days of Hybrid Faculty development program on "Tools and techniques in Research" the 5<sup>th</sup> -day FDP was on research funding by the resource person Dr. V D Santosh Kumar sir gave us insights on various research institutions for funding in India like

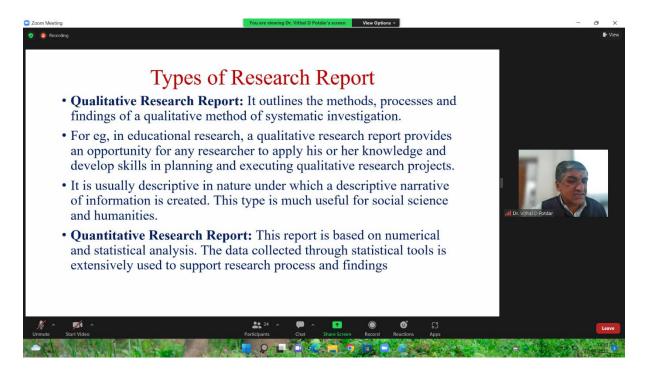
- Atomic Energy Regulatory Board (AERB)
- Aeronautics Research and Development Board (ARDB)
- Research in Nuclear Sciences (BRNS)
- Council of Scientific & Industrial Research (CSIR)
- Defence Research & Development Organisation (DRDO)
- Department of Atomic Energy.
- Department of Biotechnology (DBT)

He also gave us a lot of information regarding major and minor research funding projects that different disciplines can undertake. Specifically for Commerce & management research scholars he also gave details on the Indian Council of Social Science Research by the Ministry of Education. The process of working on funded projects, their approval process etc.

Overall, the session was useful for the research scholars.



23-08-2022 "research report writing"- by – Dr. Vitthal D Potdar 2 pm to 4 pm



6<sup>th</sup> day session of 8 days hybrid national level faculty development program on tools and techniques in research is started on 27<sup>th</sup> august 2022 at 2.10 pm by Dr. Ashwathkumar, faculty of commerce, dept of commerce and management. Seshadripuram First Grade College through introducing the resource person Dr. Vitthal D Potdar, senior research associate, mythic society, Bengaluru. In the session, the resource focused on the relevance of understanding the research report writing process. The concept of research report writing, features of the research report, and types of research reports, like qualitative research reporting, quantitative research reporting, and popular research reporting.

Further, the resource person has focused his discussion on the importance of research reports and the structure of research reports like the title, table of the abstract, introduction, review of literature, investigation structure, findings, conclusion, references & appendices. In addition to that, the resource person has also thrown light on the considerable suggestions for research report writing like the context of the report, the definition of the target group, inclusion of significant information & proofreading.

The session was concluded after a thorough discussion and interaction with the participants for clarifying their doubts of participants.

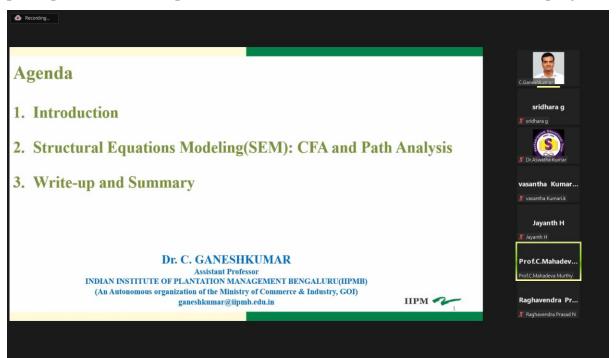
7<sup>th</sup> Day of eight days of faculty development programs on "structural equation modeling (SEM) using IBM software" on 24<sup>th</sup> august 2022.

Resource person: Dr. C. Ganesh Kumar

## Keynote address:

The post-graduate department of commerce and management, SFGC conducted eight days of hybrid Faculty development program on tools and techniques in research. the 7th day of FDP was on "structural equation modeling using IBM AMOS software" by the resource person Dr. c Ganesh Kumar sir started the presentation about management decision support system. After that speaker explained the classification of the research and the systematic process of research. After that speaker shared brief information about types of statistics. In addition to that sir explained the sample size determination for means and proportions by using a formula. Speaker enlightened Types of data and their importance in research, the speaker explained structural equation modeling (SEM) CFA and path analysis by using IBM AMOS software. The participants of the research got a practical approach to this software. The speaker emphasizes what needs to be achieved within the scope of the software to do the analysis of the research.

The overall session was very interactive and informative and well received by all participants presented for the program.



8<sup>th</sup> day of hybrid national level faculty development program on tools and techniques in research.

Resource person: Dr. Shakthi Chaturvedi

Professor, Reva university

Bengaluru.

Discussion:

The postgraduate department of commerce and management organized a hybrid national-level faculty development program on tools and techniques in research on 29th august 2022 from 2 pm to 4 pm. the 8th day of FDP was on "Publication ethics and code of conduct writing and publishing quality research paper". Resource person started by giving introduction and historical background of publication ethics. Later on, she addressed about beginnings in Publication ethics a field that emerged with the advent of science and the ethics in science. Madam highlighted on ethics in research with code of conduct, code of ethics and code of practice which is most important for the researcher to Set out and professionally balance the research sustainability. Although it seems that it is a new field, its beginnings can be traced to the nineteenth century. Furthermore, she addressed about issues surrounding publication ethics were not as prominent in public debates because the issues related to ethics of research dealing with adequate protection of research subjects and informed consent were more prominent and urgent to address. Later with the rise in publications and the advent of modern scientific journals and bibliometric science and their influence on scientific advancements, the publication ethics issues became more pronounced. Nowadays, this field is a hot topic in many scientific circles. This contribution aims at presenting the development of this field and highlighting the main ethical issues in publication ethics.

