SESHADRIPURAM EDUCATIONAL TRUST

Seshadripuram First Grade College, Yelahanka

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka
Recognized under Section 2(f) & 12(B) of the UGC Act, 1956 | Accredited 'A+' Grade by NAAC

Post Graduate Department of Commerce

Samshodhana Research Development Cell

IN ASSOCIATION WITH

Seshadripuram Research Foundation

ORGANISES

5 Day National Level Virtual Faculty Development Programme On

ADVANCED TOOLS & TECHNIQUES FOR RESEARCH METHODOLOGY

08-09-2026 to 11-09-2026 • Time : 2.00 PM – 4.00 PM

12-09-2026 • Time : 10.30 AM – 12.30 PM

Platform : Google Meet

RESOURCE PERSONS

Dr Brijesh Sivathanu
Professor, School of Business & Management
Christ University, Bengaluru

Dr. Sunil M V
Faculty Member, Systems and General. Management area at SDM Institute for Management Development, Mysore

Dr. Hemanth Kumar
Professor- Management Studies
Presidency University,

Dr. Sengottuvelu C
Professor - Head of Research
Acharya Banglore B School

Dr. Urmila Itam
Asst Professor - Senior scale
Manipal Academy of Higher Education

NOTE

- Registration Fee : **₹ 177/- (Including GST)**
- E-Certificates will be provided to all the participants.
- Target Audience : Academicians, Research Scholars and Students.

SCAN HERE FOR REGISTRATION

https://forms.gle/MJBPGr4CNsAEESNE6

N R Pandith Aradhya
Chairman
Governing Council

Dr. S N Venkatesh
Principal
SFGC, Yelahanka

Dr. Sowmya D N
Director
Post Graduate Department of Commerce

ACADEMICIANS, RESEARCH SCHOLARS AND STUDENTS CORDIALLY INVITED

Seshadripuram First Grade College, Yelahanka

POST GRADUATE DEPARTMENT OF COMMERCE

About Seshadripuram First Grade College

The primary objective of education at S.F.G.C is to create dynamic leaders in the corporate sector, entrepreneurs, academicians, researchers and professionals who contribute to the development of society and nation at large. We are committed to maintaining high academic standards and preparing our students to secure rewarding employment on graduation. At the same time we believe that S.F.G.C students should develop as individuals, gaining in self-confidence and developing a sense of enterprise.

The S.F.G.C campus is a prominent landmark in Bengaluru. The sprawling and picturesque campus is centrally and conveniently located in New Town, Yelahanka, on the Doddaballapur – Bengaluru Highway. Spread over an area of 3.5 acres, the campus has all the facilities, infrastructure and learning resources. The college is surrounded by industries, large and small, which provides avenues for industry academia interaction. The campus environment has a supportive and enriching ambience for learning and forging your future.

About the Post Graduate Department of Commerce (M.Com & M.Com (F&A))

Post Graduation is one of the most crucial stages of education in one's life as it acts as not just an academic certification but a value and skill addition to the individual's entire personality. Here at the Post Graduate Department of SFGC we strongly follow the mantra of overall personality development combined with academic progress, and that's why our M.Com and M.Com (F&A) courses are specially crafted by well experienced academicians who have made sure to incorporate multiple dimensional growth stimulators in the course structure. We heartily welcome you to be a part of this carefully sculpted agenda which is surely going to shape your future into the most ethical and satisfying part of your life!

About Seshadripuram Research Foundation (SRF)

Seshadripuram Research Foundation is the research wing of Seshadripuram Educational Trust. Along with coordinating the activities as a Ph.D. research centre, it motivates faculty to undertake research and consulting by being a facilitator. It also has a student research forum through which research culture is imbibed among students.

SRF facilitates and supports the research culture among students and teachers in various disciplines and subjects. Financial assistance is given on the basis of proposals sent and based on the merit of the topic the research project is duly accepted and funded. A number of ongoing research projects reflect the Trust's vision and dedication towards promoting research and scholarly activities. The Research Foundation aims to encourage staff and students to pursue knowledge as a tool of empowering self and society.

Seshadripuram Journal of Social Sciences (SJSS) (ISSN: 2581-6748) is a peer-reviewed, multidisciplinary research journal published quarterly by the Seshadripuram Research Foundation, Bengaluru. The journal provides a dynamic platform for academicians, researchers, scholars, and professionals to publish original and high-quality research across diverse disciplines, including Social Sciences, Commerce, Management, Economics, Education, Sociology, Political Science, Psychology, Law, Human Resource Development, and Public Policy. Committed to academic integrity and scholarly contribution, all submissions are peer-reviewed to ensure relevance, originality, and research excellence. As an open-access journal with DOI authentication for published articles, SJSS promotes the free dissemination of knowledge and fosters interdisciplinary dialogue, innovative thought, and socially relevant research. It strives to contribute meaningfully to contemporary academic and professional discourse, supporting both emerging and established researchers in their pursuit of knowledge.

About the FDP : Advanced Tools & Techniques for Research Methodology

The FDP aims to outline the core structured components including Research Methodology, AI Powered Assistance in Research, High Capacity Quantitative and Qualitative Integration, and Academic Visibility in research through automated synthesis platforms to handle complex large scale datasets, so as to disseminate the productivity and scale of research practice in the ever changing landscape of advanced contemporary research.

Objectives

- To have a solid understanding of research inclination and imbibe in enhancing knowledge.
- To elucidate & conceptualize the idea & importance of advanced research methodology within the framework of professional & academic excellence.

Outcomes

- To create and enhance the compliances in research culture.
- To enhance & bring robustness in research progress with outcome based learning and perpetuity.

Seshadripuram First Grade College, Yelahanka

POST GRADUATE DEPARTMENT OF COMMERCE

PROGRAMME SCHEDULE

DAY 01
08-09-2026
02.00 PM – 04.00 PM

TOPIC
Overview of Advanced Research Tools and Techniques
Resource Person : **Dr Brijesh Sivathanu**
Professor, School of Business & Management ,Christ University, Bengaluru

DAY 02
09-09-2026
02.00 PM – 04.00 PM

TOPIC
Research Types and Research Gap Identification
Resource Person : **Dr. Hemanth Kumar**
Professor - Management Studies, Presidency University

DAY 03
10-09-2026
02.00 PM – 04.00 PM

TOPIC
Collection, Validation & Summarising of Data Analysis
Resource Person : **Dr Sengottuvelu C**
Professor - Head of Research , Acharya Banglore B School.

DAY 04
11-09-2026
02.00 PM – 04.00 PM

TOPIC
Research Visibility, Viability and Reliability
Resource Person : **Dr. Sunil M. V**
Faculty Member, Systems and General.Management area at SDM Institute forManagement Development, Mysore

DAY 05
12-09-2026
10.30 AM – 12.30 PM

TOPIC
AI Integrated in Research and Special Reference to Advanced Mendeley Software
Resource Person : **Dr. Urmila Itam**
Asst. Professor - Senior Scale, Manipal Academy of Higher Education

ORGANISING COMMITTEE

CONVENOR
Dr. Vasantha Kumari K
Assistant Professor
Post Graduate Department of Commerce

CO-CONVENOR
Shashi Kumar S
Assistant Professor
Post Graduate Department of Commerce

CO-CONVENOR
Sujay M R
Assistant Professor
Post Graduate Department of Commerce

BANK DETAILS

Bank Name	Indian Overseas Bank	IFSC Code	IOBA0001578
Account Number	157801000009398	Amount	₹ 177 (Incl. GST)
Account Name	Seshadripuram First Grade PG Department Conference Account		

Academicians, Research Scholars and Students Cordially Invited

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https://forms.gle/MJBPGr4CNsAEESNE6

FOR ANY QUERIES, CONTACT

Shashi Kumar S – 8660888940
Sujay M R – 9980168881