



SESHADRIPURAM EDUCATIONAL TRUST
SESHADRIPURAM FIRST GRADE COLLEGE

Permanently Affiliated to Bengaluru City University, Recognized by Government of Karnataka &
Recognized under Section 2 (f) & 12 (B) of the UGC Act, 1956,
Accredited 'A+' Grade by NAAC and ISO 9001: 2015 Certified



TO MOTIVATE THE STUDENTS TO BECOME AN ENTREPRENEUR
POSTER PRESENTATION ON
"CASE STUDY OF ENTREPRENEURS"



Seshadripuram Educational Trust

SESHADRIPURAM FIRST GRADE COLLEGE

Yelahanka New Town, Bengaluru - 560064

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INSTITUTION'S INNOVATION COUNCIL

In Association with

Post Graduate Department of Commerce & Management
Is Organizing

Poster Presentation On
"CASE STUDY OF ENTREPRENEURS"

MAY
6th 2023
SATURDAY
09.30 AM
VENUE:
CONFERENCE HALL



N. R. Pandith Aradhya
Chairman
Governing Council

Dr. S. N. Venkatesh
Principal, SFGC
& Chairman, IIC

Dr. Raji Pillai
Director, PG Department
& President, IIC

Sridhara G.
IIC Co-Ordinator

Ranjitha N. & Umme Fouziya
Program Convenor

Rules & Regulations

- The Poster Making Competition can be on a case study of Entrepreneurs.
- Each group should consist of two members.
- Each group can post only one Poster.
- The poster must be made on the A3 size (11.7 * 16.5 inches) sheet with margins (0.5 inches)
- Print-outs will be acceptable.
- The Topic of the poster should be clearly mentioned at the Top Margin of the Poster.
- Poster should not contain any personal details like Name, Class, College etc. of the participants. These details should be mentioned in the registration form only.
- Timings for the presentation 7+3 minutes.
- Participants should submit an audio clip explaining the topic and content of the poster. The audio clip should not be more than 5 minutes.
- Student can explain their posters either in English or Kannada.
- Poster must be submitted on the day of the presentation.

Registration Link: <https://forms.gle/ehnJX5xZmKBwUESp8>



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**INSTITUTION'S INNOVATION COUNCIL**
(Ministry of Education Initiative)

INSTITUTION'S INNOVATION COUNCIL
IN ASSOCIATION WITH
POST GRADUATE DEPARTMENT OF COMMERCE AND MANAGEMENT
IS ORGANIZING

POSTER PRESENTATION ON
" CASE STUDY OF ENTREPRENEURS "

SATURDAY | 06 | AT 9:30 AM
2023

N. R. PANDITH ARADYA **DR. S. N. VENKATESH** **DR. RAJI PILLAI** **SRIDHARA .G**
Chairman Principal, SFGC Director, PG Department & IIC, Co-ordinator
Governing Council & Chairman, IIC President, IIC

RANJITHA .N & UMME FOUZIYA
Program Convenors



DATE: 06/05/2023

Event report

Poster Presentation on

“Case Study of Entrepreneur”

Objectives of the event:

- To help our students to think broadly and unleash, their creativity to succeed in Business.
- To analyse & navigate the cases of “Successful Entrepreneurs” from ideation to market adoption.

Seshadripuram First Grade College Yelahanka conducted a one-day Poster Presentation On “CASE STUDY OF ENTREPRENEURS” for the B.COM, BBA, M.COM and M.COM (FA) students on 6th May 2023. The objectives of the presentation were to help our students to think broadly and unleash their creativity to succeed in Business. The venue of the session was the college conference hall. The session commenced with a welcome speech by Ranjitha N, Assistant Professor, PG SFGC. Soon after, the participants explained their posters, regarding their case study on various entrepreneurs. After the presentation, the best presenters were selected for the prize, and certificates were distributed to the participants. The session was concluded with a vote of thanks by Fouziya, SFGC. More than 50 students presented in the session & 20 students with 10 teams actively participated in the event. The outcome of the workshop was to display the business processes, successes & failure which gives struggling or aspiring entrepreneurs advice or how to better their own chances of business survival for growth & prospects.

Dr. Raji Pillai
President IIC & Director PG SFGC

Photographs of the event



