



Seshadripuram Educational Trust
SESHADRIPURAM FIRST GRADE COLLEGE
PG DEPARTMENT OF COMMERCE AND MANAGEMENT

Permanently Affiliated to Bengaluru City University, Recognized by Government of
Karnataka

& Recognized under Section 2(f) & 12(B) of the UGC Act, 1956,
Accredited 'A+' Grade by NAAC and ISO 9001:2015 Certified Institution

RESEARCH AND DEVELOPMENT CELL

SAMSHODHANA

Organized a Two days works shop on

"Insights on Dissertation Project Writing"



The Post Graduate Department of Commerce and Management, Seshadripuram First Grade College organized a Two Days workshop on “Insights on Dissertation Project Writing” and ‘Outline of Dissertation at Post Graduate Level’ by Dr. Saritha B, Associate Professor, HOD of Commerce, Seshadripuram First Grade College, Dr M.L Ashok, Professor, TQAC Coordinator, Seshadripuram First Grade College, and Anjana Radhakrishnan, Professor and B.com Coordinator Seshadripuram First Grade College and Mr. Nagesh.N Research Scholar, Department of Commerce, Bengaluru City University on 4th and 5th June 2024 at 10:00a.m in conference hall.

The Samshodhana of the Department aimed at creating and encouraging a research culture to ensure Quality, Integrity and ethics. The main focus of these workshop is to trace areas of research, research methodology and Define with research objectives to formulate and facilitate the Development of Data Analysis and Interpretation.

The Workshop started by Welcoming the Resource person by Dr. Vasantha Kumari, Assistant professor, Post Graduate Department of Commerce and Management , Seshadripuram First Grade College, Yelahanka, Welcomed all the Resource Persons, Principal, Director, Colleagues and students.

The workshop Started with Invocation song by Rakshitha G. Dixit and Jayalakshmi M.R from II sem M.com. The workshop on “Insights on Dissertation Project” helps to understand the Expectation level of organization, Practical experiences and Consultations with Experts. The Speaker highlighted on introduction (Industry Profile) Review of Literature & Research Design, Profile of the Business, Data Analysis and Interpretation , and Last Chapter to be Conclusion and Recommendations.

The First day of workshop was on the insights of project writing for the Students of M.com and M.com (FA). Nearly 60 students participated and Interacted.

The Second day of the workshop was on the overall “outline of the Dissertation at Post Graduation Level” by the Resource Persons, of the Programme.

Sessions 1:

Commenced from 10am to 11am by Dr. Saritha B and Dr.Anjana Radhakrishnan the speakers focused on Introduction, review of Literature and Research Design consisting of statement of the Problems, Scope of the Study, objectives of the Study, Hypotheses, Methodology, Limitations of the Study. The speaker said that sources covered in the review may include scholarly Journal articles, books, Govt reports, websites. The programme concluded by

Dr.Saritha B. by highlighting the Reliability and Validity of the research and a literature review indentifying potential areas for the inclusions.

Session 2:

Commenced from 11a.m to 12p.m by Dr. M.L Ashok focused on profile of industry / business / selected companies and data analysis and Interpretation on various statistical tools / Financial ratios, Diagrammatics representations, summary of Findings, suggestions, Financial Policy implications and scope for future research. The programme concluded by Dr.M.L Ashok by using analytical research methods and make informed decision with Greater accuracy, and confidence.

Convenor

Director