I Semester M.Com. Degree Examination, January/February 2018  
(CBCS Scheme)  
COMMERCE  
Paper – 1.2 : International Business  

Time : 3 Hours  
Max. Marks : 70  

SECTION – A  
1. Answer any seven questions. Each question carries two marks. \( (7 \times 2 = 14) \)  
   a) Define International Business.  
   b) State the objectives of WTO.  
   c) Define International Financial Management.  
   d) What is Strategic Alliance ?  
   e) Mention any 4 challenges of Internal Business.  
   f) Who is a Repatriate ?  
   g) What is Mercantilism ?  
   h) What is International Financial Accounting ?  
   i) What do you mean by Dumping ?  
   j) What is Vertical Integration ?  

SECTION – B  

Answer any four questions. Each question carries five marks. \( (4 \times 5 = 20) \)  
2. Explain the strategic issues involved in Operations Management.  
3. What is FDI ? Explain the factors that influence FDI.  
5. How do International Businesses seek to minimize Foreign Exchange Risk ?  
6. Describe briefly :  
   a) Letter of credit  
   b) Consular Invoice.  

P.T.O.
7. Write a note on:
   a) NAFTA
   b) SAARC.

SECTION – C

Answer any three questions. Each question carries twelve marks. \( (3 \times 12 = 36) \)

8. What is MNC? Which is more important for MNC, Self-interest or Host Government’s economic interest? Discuss.

9. How do the theories of absolute advantage and comparative advantage differ from each other?

10. Enumerate the regularity and professional bodies associated with harmonization of accounting standards?

11. Bring out the major factors associated with appraisal of expatriate managerial performance.


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